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Determination of molecular dipole orientation in doped fluorescent organic thin films by photoluminescence measurements

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The orientation of the transition dipole moments of fluorescent organic molecules doped into a matrix material is determined by photoluminescence measurements of the angular dependent emission spectra and by comparison with simulations. The analysis of two small molecular materials doped into a 4,4'-bis(N-carbazole)-biphenyl matrix is demonstrated, yielding a horizontal orientation of 91% for 4,4'-bis[4-(diphenylamino)styryl]biphenyl and a completely random orientation in case of tris-(8-hydroxyquinoline)aluminum (Alq₃). This expeditious technique does not require detailed information about the optical properties of the dopant, making this method particularly suitable for characterizing newly developed materials for organic light-emitting diodes with enhanced light-outcoupling efficiency. © 2010 American Institute of Physics. [doi:10.1063/1.3309705]

Organic light-emitting diodes (OLEDs) have been the subject of intensive studies and continually improved due to their large potential for power efficient lighting applications. In particular, OLEDs based on small molecular emitters doped into a matrix material show exceptionally high efficiencies, already reaching fluorescent tube efficiency.¹ Huge potential for further improvement is achievable by the employment of molecular materials with a horizontal orientation of the transition dipole moments, i.e., emissive dipoles lying parallel to the substrate. Numerical simulations show that depending on the OLED structure, the outcoupling efficiency can be increased by a factor of 1.5 compared to a random dipole orientation.^{2,3} In contrast to polymer OLEDs, it is generally believed that the emitting materials utilized in small molecule based OLEDs usually show isotropic orientation. There are, however, some reports about horizontal orientation in neat films of amorphous low-molecular weight materials⁴ and the general relationship between molecular structure and orientation has been pointed out.^{5,6} Furthermore, the horizontal orientation of fluorescent molecules in doped films has already been demonstrated,⁶ opening up new possibilities for device improvement. In addition, the vertical charge transport in devices using flat-lying molecules can be enhanced.

Considering the enormous potential of horizontally oriented emitters in doped films, it is essential to develop reliable and straightforward methods in order to unambiguously determine the dipole orientation of emitter materials. In principle, ellipsometric measurements yield information about the molecular orientation and its transition dipole moment, however, ellipsometry is usually not sensitive enough to detect small amounts of dopants within a matrix. Several additional techniques have been proposed: Edge emission measurements,^{4,6} surface-plasmon-coupled emission,⁸ and investigation of dye molecules in microcavity structures.⁹ Though these methods work in principle, the extraction of the relevant information on molecular orientation is not straightforward.

In this study, we present a procedure that is based on the angular dependent measurement of the photoluminescence (PL) emission spectrum of a specific layer structure and the comparison to numerical simulations. With this technique also the degree of horizontal orientation can be determined in the case of only partially oriented dipoles. The analysis is applied to the investigation of the blue emitter 4,4'-bis[4-(diphenylamino)styryl]biphenyl (BDASBi) in a 4,4'-bis(N-carbazole)-biphenyl (CBP) matrix. The chemical structure of BDASBi is shown in Fig. 1(a). From a chemical point of view, BDASBi is quite similar to 4,4'bis[(N-carbazole)styryl]biphenyl (BSB-Cz), which is known to exhibit mainly horizontally oriented dipoles in neat and doped films.⁶ Thus, it is expected that the emitting dipoles in BDASBi are oriented predominantly parallel to the substrate plane as well.

Figures 1(b) and 1(c) illustrate the coordinate system and the definition of emission angle used in the following analysis. Materials with random transition dipole orientation can be treated as a superposition of p_x -, p_y - and p_z -dipoles (one



FIG. 1. (Color online) (a) Chemical structure of BDASBi. (b) Definition of dipole orientations. (c) Experimental setup and cross-sectional schematic view of the layer structure.

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FIG. 2. (Color online) (a) Simulated *p*-polarized angular dependent emission spectrum coupled out into the half cylinder prism for a random dipole orientation. (b) Analogous simulation for horizontally oriented dipoles. (c) Measured *p*-polarized emission spectrum of the device shown in Fig. 1(c). (d) Spectrum of BDASBi doped into CBP extracted from Fig. 2(c).

third each), while materials with horizontally oriented dipoles are considered as consisting of one half of p_x - and one half of p_y -dipoles. Without loss of generality, the emission into the x-z-plane is considered. Hence, the p_y -dipoles emit only s-polarized light whereas the p_x - and p_z -dipoles are responsible for the *p*-polarized emission. Consequently, the analysis of the *p*-polarized emission can yield information about the existence of vertical dipoles. Taking into account that dipoles radiate strongest perpendicular to their direction of oscillation, the p_z -dipoles emit mainly at large angles. In an OLED structure, this corresponds to strong coupling to waveguide modes inside the organic layers or to the excitation of surface plasmon polaritons at the organic-metal-interface.^{10,11} This is the reason why the outcoupling efficiency can be increased as soon as there are only horizontally oriented dipoles and no vertical p_z -dipoles.

The stack investigated in this study is shown in Fig. 1(c). A 10 nm thick BDASBi:CBP (6 wt %) layer is positioned in between two 70 nm thick CBP layers. All layers were thermally evaporated in a vacuum chamber and encapsulated under inert gas atmosphere. A 375 nm cw-laser diode incident under 45° was used as excitation source. Since CBP has only a small absorption at this wavelength, emission from the matrix is suppressed. The angular dependent PL spectrum from 0° to 90° was measured with a fiber optical spectrometer and a polarizer to distinguish between s- and p-polarized emissions. The thickness of this layer structure was chosen based on optical simulations (details see below) so that the difference in the emission spectrum is clearly pronounced depending on whether the orientation of the emitting dipoles is random or exclusively in the substrate plane. The structure has to be free of metallic layers, because otherwise the p_{z} -dipoles couple almost completely to surface plasmon polaritons.¹² In this case, no influence on the shape of the PL spectrum could be detected. Furthermore, the doped region should be narrow, as the simulation assumes a discrete emitter position.

The simulation is based on the dipole model developed by Chance, Prock, and Silbey¹³ and later on extended by Barnes.¹⁴ A detailed explanation can be found in Ref. 15. All three dipole orientations were simulated separately, permitting subsequent weighting for arbitrary dipole distributions. The only requirements for the simulation are the optical constants of the CBP matrix, the PL spectrum of the doped layer and the total thickness, which was checked by ellipsometry. The small birefringence of the CBP matrix⁶ is not taken into account, as this considerably increases the complexity of the simulation without changing the overall result significantly. It is noteworthy that the optical constants of the dopant are not required, emphasizing that this technique is exceptionally useful for the analysis of newly developed materials with unknown optical properties.

The simulated *p*-polarized spectra are shown in Figs. 2(a) and 2(b) for randomly and horizontally oriented dipoles, respectively. The influence of p_z -dipoles on the emission at large angles is clearly observable. A comparison with the measured spectrum presented in Fig. 2(c) indicates that the BDASBi transition dipole moments are primarily horizontally oriented. In addition, the spectrum of BDASBi extracted from the measurement is displayed in Fig. 2(d).

In order to determine the exact fraction of horizontally oriented dipoles, a cross section at 480 nm was investigated, cf. Fig. 3(a). The cross sections are normalized to the emission at small angles because the intensity in this range is not affected by the amount of vertical dipoles. It should be noted that not even the PL spectrum of the dopant is necessary for this analysis because the simulated cross sections depend



FIG. 3. (Color online) (a) Cross sections at 480 nm of the spectra shown in Fig. 2 normalized to the emission at small angles. The fit was obtained by weighting the simulations for random and horizontal dipole orientation by 0.26 and 0.74, respectively. (b) Cross section at 520 nm of a measurement with Alq₃ doped into a comparable layer structure as shown in Fig. 1(c) with around 170 nm total CBP thickness.

solely on the optical constants of the matrix material as long as the dopant ratio is small. The measured curve lies between the two simulated curves for random and entirely horizontal dipole orientation. The deviation at angles close to the peak is probably caused by the finite angular resolution of the experimental setup. A good agreement between measurement and simulation for large angles at which the emission from the vertical dipoles is most prominent can be obtained by weighting the simulations for randomly and horizontally oriented dipoles with 0.26 and 0.74, respectively. This amounts to a total fraction of 91% horizontally oriented p_x - and p_y -dipoles and 9% vertical p_z -dipoles with an error of about ±4%. Hence, the BDASBi transition dipole moments in a CBP matrix are predominantly oriented horizontally.

To verify that the proposed analysis is suitable for the determination of the dipole orientation the cross section at 520 nm for a reference sample with tris-(8-hydroxyquinoline)aluminum (Alq₃) doped into a CBP matrix is shown in Fig. 3(b). In this case, the measured curve can be well described by the simulation for completely random dipole orientation as expected for a material which is known to have isotropic orientation of the molecules.⁴

In summary, a method to determine the orientation of the transition dipole moments of a dopant in organic thin films was demonstrated. This technique is based on the measurement of the angular dependent PL spectrum and the comparison with simulations. In contrast to other procedures, this is a straightforward and expeditious approach that does not only result in a rough estimate but quantitatively determines the fraction of horizontally oriented dipoles in doped films. We want to emphasize that it is not necessary to know any information about the dopant for the detailed analysis of the cross sections. Neither the optical constants nor the PL-spectrum are required, rendering this method particularly useful for a reliable investigation of newly developed materials. The convenience of this technique was demonstrated

by the investigation of BDASBi doped into a CBP matrix, resulting in a horizontal dipole orientation of 91%. It should be noted that this approach is in principle also applicable to neat films as well as phosphorescent emitters. Considering the decisive influence of the dipole orientation on the outcoupling efficiency of OLEDs, this is an important contribution to the characterization of emitter materials and the further enhancement of organic light sources.

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