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# Metals: Resources or Financial Assets?

## A Multivariate Cross-Sectional Analysis

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### Abstract

Metals are very important resources for industrial production, but recently they have attracted more and more attention from investors. While certainly industrial producers, consumers, and financial investors do have some influence on metal price development, the role of relevant price factors is not yet quite clear. Therefore, in this paper we examine the explanatory power of various fundamental factors and characteristics known from financial markets, specifically on the expected returns in a unique data sample of 30 metals.

We apply – to our knowledge for the first time in this context – the widely accepted method of characteristic-sorted portfolios, extended by the very recent method of two-way portfolio sorts as an alternative to classical multivariate regressions. This mostly non-parametric approach, combined with portfolio aggregation, provides very robust results. Our major finding is that the financial characteristics value and momentum have a very high predictive power for monthly returns of metal portfolios. Metal-specific fundamental factors like stocks, secondary production, apparent consumption, country concentration, mine production, or reserves perform depending on the interpretation moderately well or rather poorly, regarding some economically interpretable transformations and when using multivariate two-way sorts. Hence, from the perspective of expected returns, metals are predominantly assets, while fundamental metal-specific factors still play a non-negligible role. Thus, to a much lesser extent, metals can still be regarded as resources. Overall, the combination of financial characteristics and metal-specific fundamental factors yields the best results. With these robust results, we hope to contribute to a better understanding of metal prices and their underlying factors.

### Keywords

Metals, value, momentum, fundamentals, cross-sectional analysis, non-parametric.

### JEL-Classification

G12, G17, Q02

# 1. Introduction

Commodities and metals in particular, have always been crucial resources for many primary industries and are still indispensable to the modern economy. Besides their fundamental industrial importance, metals as financial assets have played an increasingly important role in financial markets in the last decade.

Following the above two perspectives on commodities, this paper takes into consideration two models of metal prices: an economic explanation and a financial one (see among others Borensztein and Reinhart, 1994). The former interprets the prices of resources as a function of microeconomic, commodity-specific factors, such as supply and demand. The latter builds on the early work of Frankel (1986). According to his idea, commodities behave in the short term like financial assets, and are therefore dependent on interest rates and other monetary aggregates. Correspondingly, this view derives from the idea in financial literature that commodities obey the same rules as financial assets, and, although this concept has been developed independently from economic literature, it is the dominating view in financial literature. The goal of our analysis is to contrast the two perspectives and determine which is more pronounced. To this end, we examine the explanatory power of various fundamental factors related to the supply and demand of metals, as well as characteristics known from financial markets, on average monthly returns in a cross-section analysis.

In order to present the specific contribution of our approach, we analyze the different strands in relevant literature. From the theoretical economic perspective, prices of commodities are determined by supply and demand factors. To be more specific, the fundamental economic factors analyzed are on the one hand macroeconomic factors and on the other hand microeconomic factors that apply specifically to just one metal. Starting with microeconomic determinants the overwhelming majority of studies (see e.g. Baffes and Savescu 2014, Chai et al. 2011, Nick and Thoenes 2014) find a negative relationship between *stocks* as **supply factor**, in theory negatively related to prices, and prices. Other studies observe a convincingly significant positive influence of the OPEC cartel as a proxy for *market concentration* on oil prices whereas *reserves* (e.g. see) or the amount of *recycling* play a minor role (see e.g. Gleich et al. 2013, Merion and Ortiz 2005). Regarding the **demand** perspective some studies focus on the demand of *special countries*, like China and South Korea, and are thus able to show their significant positive influence on prices (see e.g. Klotz et al. 2014). However, most studies use the macroeconomic factor *global economic activity* as proxy for demand (see e.g. Kilian 2009, Poncela et al. 2014) and show a significant influence of the world industrial production etc. on real and nominal prices. Here, different resource prices have different elasticities, with respect to changes in the economic activity (see Belke et al. 2014). Among the **monetary** macroeconomic factors *inflation* drives the prices of nominal as well as real commodities prices (see e.g. Belke et

al. 2010) with different extents of overshooting for different commodities. Regarding further monetary variables, many studies show a significant long-term equilibrium relationship between the *dollar rate* and commodity prices, as well as between *interest rates* and commodity prices, especially regarding oil and indices (see e.g. Arango et al. 2012, Chen et al. 2016). The direction of the Granger causality is open, and, consequently, results in a lead-lag relationship (see e.g. Lastrapes and Selgin 2001).

We now turn to the purely financial strand of literature, which is deeply rooted in the theory of **capital markets**. According to this theory (e.g. see Sharpe 1964), expected returns of all assets are driven by their volatility and correlation to the market portfolio, whereby other factors like interest rates or economic activity, in the form of state variables, can additionally influence the expected returns in a dynamic model setting (Merton 1973). Following this idea, empirical examinations of commodity future returns are mainly concerned with the cross-sectional investigation of **risk premium of commodity futures**. In an early analysis, Dusak (1973) finds no evidence for systematic risk, despite the fact that the return variability of the examined futures is comparable to that of stock indexes. Breeden (1980) describes the risk premium with a consumption CAPM, and finds that it plays a significant role in some commodity futures' prices. According to Asness et al. (2013), commodity futures below their long-term mean price have higher returns in the future, which is called a *value effect* in the literature of financial economics. Furthermore, in a time series setting, Hong and Yogo (2012) and Lutzenberger (2014) show that commodity future returns are predictable via various variables from the stock market, bond market, macroeconomics, and the commodity market. Nevertheless, future returns deviate substantially from spot returns. Consequently, risk premiums in future returns can be disentangled into a term premium, which is earned by holding futures, and a spot premium by holding the resource. In a very recent study by Szymanowska et al. (2014), which comes closest to our line of reasoning, the authors explicitly differentiate between both premiums. However, they analyze no fundamental factors, but only observe financial characteristics as determinants of spot price returns.

Overall, most of the studies concentrate either on fundamental economic (partly monetary) variables or on financial variables. The economic studies using (individual) time series of spot prices of a few commodities or commodity indices leading to mixed results with regard to the dependencies and are more pronounced with regard to the lead lag relationship. The financial studies analyze the relationship between factors known from asset pricing (partly macroeconomic variables) leading to results, in which factors known from other asset returns have forecasting power on commodity returns. In this line, we apply the cross-section methodology to ascertain if factors known from asset pricing may predict future commodity and in particular metal spot returns better than factors known from the economic literature, or vice versa. In particular, we focus on metal-specific microeconomic factors as

well as on elasticities of macroeconomic factors, and analyze influence on the expected or cross-section average monthly spot returns of metals over the period of 24 years, from January, 1990 to December, 2013. Therefore, we sort metals into portfolios according to a particular characteristic, and examine whether the average returns of these characteristic-sorted portfolios differ significantly from each other. At this juncture, we apply a new test method for two-way sorted portfolios according to Patton and Timmermann (2010), in order to account for possible dependencies in the explaining factors, focusing especially on combinations of factors known from economic and financial literature.

We contribute to the economic literature by applying an alternative method, the cross-sectional empirical examination, to find out the determinants of commodity prices, including typical financial factors. Our contribution to the financial literature is to include typical commodity-specific microeconomic factors - using a unique data sample of 30 metals - in the analysis of spot prices.

The remainder of this paper is structured as follows: Section 2 introduces the portfolio formation methodology, corresponding variables, transformations, as well as our data sample. Section 3 describes the results of the empirical analysis. Section 4 gives an overview of our robustness checks. In section 5 we analyze the results in the light of existing approaches determining commodity prices and influencing factors. Section 6 concludes the paper.

## **2. Empirical methodology and data**

General assumptions, our extensive data sample and our methodological framework to determine driving factors of metal prices or metal returns, respectively, are presented below.

### **2.1 Portfolio formation**

Empirical asset pricing differentiates between two general views or approaches regarding the analysis of returns. On the one hand, there are studies that examine returns in *time series*. These papers assess whether *future* spot returns of metals are predictable by, e.g. asset-specific characteristics or cross-asset (macro) factors. For this purpose, future returns are usually regressed on the current values of one or more of these factors. On the other hand, there are researchers who focus on the *cross-section of average* returns. These studies seek to explain why some financial assets exhibit higher average returns than others. Hence, they assess which asset-specific characteristics cause a variation in average returns and can generally be interpreted as a nonparametric cross-sectional regression of average returns on characteristics that use non-overlapping histogram weights (Cochrane 2011). In contrast to the first time series approach, these studies consider more than one asset (or more than one portfolio of assets) at once. There are several reasons why the analysis of portfolios is preferable to individual

asset analysis, and hence is preferable in the context of metals. First, individual assets show a high variance of returns, resulting in “noisy” estimates of average returns (high standard errors). Consequently, the hypothesis that all assets have the same average returns can hardly be rejected for individual assets. The formation of portfolios lowers the variance of returns and makes the detection of significantly different average returns more likely. Second, characteristics measured in a first step, such as (for metals) the concentration of producing countries or producing companies, may vary over time, and are therefore also difficult to measure for individual assets. Third, forming portfolios of assets is what investors actually do from a financial perspective, so that practice and research are closer when portfolios are used in such tests (Cochrane 2005, chapter 20). Following Fama and French (1992), our paper takes the second point of view on the cross-section of metals, and obtains new insights via a different methodology.

To evaluate which (fundamental or financial) metal-specific characteristics are able to explain the cross-sectional variation of average returns of a number of metals, we first compute the log spot return,  $r$ , of each metal over a given month as the natural logarithm of the ratio of its spot price at the end of the month to its spot price at the beginning of the month. In the next step, we sort metals into portfolios based on the respective characteristic, and test for a significant spread in these portfolios’ average returns. Specifically, we apply two different standard approaches for portfolio formation: high-minus-low portfolios and rank-weighted portfolios. The resulting portfolios are zero-cost long-short portfolios, i.e., an investor theoretically can hold these portfolios – on balance – without an initial investment or payment. We thereby employ three different frequencies for portfolio formation: monthly, yearly, and once. The monthly sorts are used for characteristics with monthly data frequency, the yearly sorts are employed for characteristics only available in a yearly frequency, and the one-time sorts are used for characteristics that do not change over time. We emphasize, however, that these portfolios are not meant to represent an implementable strategy for investors in practice, since the shorting of most of the metals we consider is – unlike shorting stocks – strongly limited. Apart from futures or novel commodity-linked (short) products, both subject to additional costs, shorting in spot markets is only possible in a very short-run (standard delivery obligation within 10 days) or for individual exceptions like gold. In addition, the trading of metals in general is associated with higher transaction costs as the trading of stocks.

Following Asness et al. (2013), high-minus-low portfolios for monthly characteristics are constructed as follows. Each month, metals are ranked by a characteristic  $C$ , and sorted into three equally large groups. In this sorting procedure, we only consider those metals having a value for the characteristic at the time of the portfolio composition, as well as a return in the following month (i.e. a price in the current and following month). Out of

these three groups, we form three portfolios (low, middle, and high), in which all metals are equally weighted. We then calculate the monthly returns of each portfolio in the month serving as a basis for portfolio composition, and subtract the one-month U.S. Treasury bill rate from these returns. Finally, for each month we compute the spread in monthly returns between the third and first portfolios,  $r_{t+1}^{C,high}$  and  $r_{t+1}^{C,low}$ , resulting in the monthly returns of the high-minus-low (HML) portfolio:

$$r_{t+1}^{C,HML} = r_{t+1}^{C,high} - r_{t+1}^{C,low} \quad (1)$$

We then test whether the average returns of the high-minus-low portfolio are significantly different from zero by computing the respective t-statistic. We repeat this procedure with each characteristic that changes monthly.

In addition to the high-minus-low portfolios, we form rank-weighted portfolios, again following Asness et al. (2013). These portfolios are zero-cost long-short portfolios that use – in contrast to the high-minus-low portfolios, which only consist of metals sorted into the first and third portfolios – the entire cross-section of metals. Returns on the factor of the rank-weighted portfolios for monthly characteristics are computed as follows. First, in each month  $t$ , each metal  $i$  (having a value for the characteristic in the respective month as well as a return in the following month) is weighted in proportion to its cross-sectional rank based on the value of its characteristic in month  $t$  (referred to as “signal” by Asness et al. 2013),  $C_{i,t}$ , minus the cross-sectional average rank of the characteristic. In particular, the weight of metal  $i$  in month  $t$ , based on characteristic  $C$ , is computed as

$$w_{i,t}^C = s_t \left( \text{rank}(C_{i,t}) - \sum_{i=1}^N \text{rank}(C_{i,t}) / N \right), \quad (2)$$

where  $N$  is the number of metals considered in the portfolio formation, and  $s_t$  is a scaling factor that scales the portfolio to one dollar long and one dollar short. Thus, the sum of weights across all metals equals zero and the portfolio is dollar-neutral long-short. Second, in each month that follows the portfolio formation,  $t + 1$ , the portfolio return is computed by summing the products of each metal’s return in  $t + 1$ ,  $r_{i,t+1}$ , and its weight in  $t$ :

$$r_{t+1}^{C,Rank} = \sum_{i=1}^N w_{i,t}^C r_{i,t+1}. \quad (3)$$

The test procedure then is identical to the one for the high-minus-low portfolios, described before. We repeat this procedure for each monthly-changing characteristic.

The high-minus-low as well as the rank-weighted portfolios for yearly characteristics are built similarly to the portfolios based on monthly characteristics, except that the yearly portfolios are built in each year  $t$  at the end of December using the value of the characteristic in  $t$ . Then, monthly returns are computed from January to December in year  $t + 1$  for these portfolios, formed at the end of December in  $t$ . The high-minus-low as well as the rank-weighted portfolios for constant characteristics are built correspondingly to the monthly and yearly sorts, except that these portfolios are built only once.

## 2.2 Multivariate portfolio formation

We further face the problem that our methodology evaluates each characteristics in isolation, while the cross-section analysis aims to evaluate the importance of the financial characteristic while controlling for the effect of the fundamental characteristic and vice versa. In other words, we want to answer the question whether a pricing model with only fundamental characteristics can be improved by including *value* or *momentum* as additional characteristics.

Therefore, it is common practice in finance literature to use Fama and MacBeth (1973) type regressions to examine whether the characteristics can explain the cross-sectional variation of metal prices. Although we use a very large data set of 30 metals, a cross-sectional portfolio analysis using regressions (usually Fama MacBeth type) would hardly generate any significant results provided the low degrees of freedom given the number of portfolios in a cross-section analysis of 30 metals. Our methodology following Patton and Timmermann (2010) requires us to split up metals in  $2^n$  portfolios (with  $n$  being the number of dimensions, e.g. independent variables), because for every possible combination (variable one high or low, variable two high or low and so on) we need one specific portfolio. Thus, the number of observations needed for additional explaining variables rises exponentially. For instance, for two explaining variables, we need four portfolios (leading to about seven metals per portfolio). However, three explaining variables already would require eight portfolios, reducing the metals per portfolio to only about four. For multivariate regressions, with about four or seven metals per portfolio, the number of observations (four or eight portfolios) is simply too low to allow any significant results.

Thus, due to the fact that there are not enough metals, we are unable to construct portfolios to which the time series and the cross-sectional regression could be applied. Consequently, this implies that we could only run the Fama and MacBeth type regressions on single metals, which suggests high standard errors in the metals average returns – thus leading to insignificant results.

Hence, we choose an alternative methodology, following Patton and Timmermann (2010), by forming two-way sorted portfolios and applying a specialized test for the conditional differences in returns. Particularly, we sort the portfolios for two characteristics,  $C_1$  and  $C_2$ , and therefore calculate the average of the returns for the four different portfolios  $\bar{r}(r_{t+1}^{C1,high;C2,high})$ ,  $\bar{r}(r_{t+1}^{C1,low;C2,high})$ ,  $\bar{r}(r_{t+1}^{C1,high;C2,low})$ , and  $\bar{r}(r_{t+1}^{C1,low;C2,low})$ . According to Patton and Timmermann (2010) an appropriate test statistic for the joint event of a characteristic's  $C_1$  predictability given a second characteristic  $C_2$  is

$$J(C_1) \begin{cases} \max(\Delta\bar{r}^{C1,HML;C2,high}, \Delta\bar{r}^{C1,HML;C2,low}) & \text{if } \Delta\bar{r}^{C1,HML;C2,high} < 0 \text{ and } \Delta\bar{r}^{C1,HML;C2,low} < 0 \\ \min(\Delta\bar{r}^{C1,HML;C2,high}, \Delta\bar{r}^{C1,HML;C2,low}) & \text{if } \Delta\bar{r}^{C1,HML;C2,high} > 0 \text{ and } \Delta\bar{r}^{C1,HML;C2,low} > 0 \end{cases} \quad (4)$$

whereby

$$\Delta\bar{r}^{C1,HML;C2,high} = \bar{r}(r_{t+1}^{C1,high;C2,high}) - \bar{r}(r_{t+1}^{C1,low;C2,high})$$

$$\Delta\bar{r}^{C1,HML;C2,low} = \bar{r}(r_{t+1}^{C1,high;C2,low}) - \bar{r}(r_{t+1}^{C1,low;C2,low})$$

are the average return differentials of the HML portfolios. Otherwise, we obtain contradicting averages yielding insignificant results. Because the test statistic includes minimum or maximum functions, according to Patton and Timmermann (2010) we should only find a distribution for the test statistic  $J$  in case of specially distributed returns. Hence, Patton and Timmermann (2010) suggest following Politis and Romano (1994), by calculating p-values with the help of a stationary bootstrap approach. The central idea of the bootstrap approach is to draw cross-sectional dependencies thus preserving returns data in blocks, where the starting and end points of the series are random. The block length is generated by a geometric distribution. As recommended by Patton and Timmermann (2010), we use an average block length of ten months, and specifically for our case we employ 10,000 bootstrap replications, to prevent Monte Carlo errors from influencing p-values (Monotonic relation test or MR test). Furthermore, we apply these methodologies for all combinations of characteristics and variables specified below.

We implement these portfolio compositions for all metals at once. To improve robustness (see section 4) and to identify possible distinctions and characteristics among these main groups of metals, two classifications are applied: exchange-traded or non-exchange-traded metals, and precious metals or non-precious metals, respectively. For the specific classification of each metal, see Table 1.

## 2.3 Data

As this paper intends to present an analysis that is as extensive as possible, our main priority is to obtain data for many different metals. Overall, our analysis uses prices and variables for 30 different metals, as outlined in Table 1, and comprises the most economically important metals, in a sample period from 1990 to 2013.

To generate specific results for every metal, we mostly restrict our variables to metal-specific characteristics, which allow portfolio building and provide a broad availability of data across many or all metals, thereby enabling a cross-sectional analysis. These variables are in most cases only available in an annual frequency, which is why we optimize our method to deal with this small number of observations (see below). Non metal-specific macroeconomic data are used to complement these results and to control for macroeconomic influence.

Monthly price data and yearly data on reserves and country concentration are obtained from the German Federal Institute for Geosciences and Natural Resources (BGR) as a proprietary data set. The source for the remaining fundamental data (world mine production, U.S. apparent consumption, U.S. secondary production, and U.S. stocks) is the United States Geological Survey (USGS). For the USGS variables, the respective units are metric tons, while the units of the BGR data vary and are presented in the legend of Table 1. The HHI uses squared percentage points (0...10.000) as unit, as is quite common. Table 1 also presents descriptive statistics for our price data, including mean, standard deviation, skewness, kurtosis, and Jarque-Bera statistics for absolute prices and log returns. It is noteworthy that these figures strongly suggest prices and returns are not normally distributed, which also applies to all fundamental variables with only some isolated exceptions (hence we do not present the Jarque-Bera statistics for the fundamental variables, as they provide no specific information). Therefore, a portfolio aggregation of returns, as described in our method section as well as a non-parametric statistical method as used in this paper, is highly advisable and provides additional robustness.

In addition, macroeconomic variables are obtained from various sources like the World Bank or the Federal Reserve Bank (see Table 2). These variables are constructed according to Ahumada and Cornejo (2015). We approximate monthly GDP data from the most recent quarterly observation by the price-output ratio using the MSCI world index (see Rangvid 2006).

Most data are available from 1990 up to 2013. Some variables, like the value factor, use prices of a few preceding years; therefore, the first prices used in our analysis come from 1984. The exact number of data points is presented in Table 1, Table 3, and Table 4, along with values for mean and standard deviation. Table 4 again presents values for skewness, kurtosis, and Jarque-Bera statistics of macroeconomic variables, where three variables could

potentially be normally distributed. Overall, the extent of our data is unique in this context and provides a promising foundation for new scientific insights on the determinants of expected returns of metal prices.

*Table 1: Descriptive statistics for metal prices*

Metal	Mean	SD	Skewness	Excess Kurtosis	JB statistic	JB statistic (log returns)
<i>Ag*</i> (silver)	9.51	8.19	2.02	3.28	408.01	57.18
<i>Al</i> (aluminium)	1712.07	493.86	0.87	0.18	46.00	215.11
As (arsenic)	1.32	0.29	0.76	0.64	29.88	11313.88
<i>Au*</i> (gold)	567.06	399.44	1.73	1.73	224.10	45.84
Bi (bismuth)	11672.44	7289.71	1.59	2.01	212.49	544.07
Cd (cadmium)	3.49	3.73	2.27	5.08	701.61	302.23
<i>Co</i> (cobalt)	37367.32	18598.00	1.09	1.69	114.52	431.85
Cr (chromium)	1591.67	904.02	2.20	6.64	959.43	2147.26
<i>Cu</i> (copper)	3517.11	2428.04	1.11	-0.30	74.99	260.15
Ge (germanium)	621536.68	326766.18	0.92	-0.28	51.78	36911.28
<i>Hg*</i> (mercury)	535.55	775.53	2.71	6.64	1110.24	2255.93
In (indium)	355877.67	244725.98	0.89	-0.13	47.81	1233.23
Li (lithium)	3071.09	1821.84	1.03	-0.65	68.87	19721.35
Mg (magnesium)	2796.12	747.24	0.84	1.51	77.88	7331.42
Mn (manganese)	762.65	510.89	2.25	6.16	879.30	15306.74
<i>Mo</i> (molybdenum)	22609.05	22515.94	1.51	1.06	152.49	8835.59
<i>Ni</i> (nickel)	11739.93	8120.81	1.83	4.18	467.15	500.45
<i>Pb</i> (lead)	984.90	725.54	1.40	0.83	127.29	94.78
<i>Pd*</i> (palladium)	288.92	212.11	1.23	0.47	92.94	147.38
<i>Pt*</i> (platinum)	751.99	474.35	1.11	-0.09	73.16	1405.71
<i>Rh*</i> (rhodium)	2392.33	2086.65	1.78	2.58	140.95	545.94
Sb (antimony)	3998.09	3475.82	1.81	2.49	290.61	538.31
Si (silicon)	804.80	326.44	2.54	7.91	1248.29	8146.86
<i>Sn</i> (tin)	9624.86	6198.23	1.47	1.12	148.89	162.63
Ta (tantalum)	662.47	478.74	2.23	5.66	784.26	2864.06
Ti (titanium)	78413.45	47253.06	6.10	42.46	27647.76	43316.90
V (vanadium)	100.56	56.57	2.61	6.69	1086.24	129192.90
W (tungsten)	22.12	16.37	2.54	9.39	1728.76	723.63
<i>Zn</i> (zinc)	103.05	89.40	1.53	1.22	163.01	1193.55
Zr (zirconium)	1395.44	692.28	1.73	3.22	337.33	50.89

**Note:** This table provides an overview of the metals analyzed. Price data are taken from the German Federal Institute for Geosciences and Natural Resources (BGR). The sample period is from January 1990 (or July 1984 for out of sample figures, like value) to December 2013, with a monthly sample frequency. Furthermore, metals belonging to the category of exchange-traded metals (either LME or CME Group) are italicized. Precious metals are marked with \*. Furthermore, it displays the mean, standard deviation (SD), skewness, excess kurtosis and Jarque-Bera (JB) test statistics of the monthly prices as well as additional Jarque-Bera test statistics for the log returns for the metals considered. Prices use following units: US\$/t: Al, Cu, In, Li, Mg, Ni, Pb, Sb, Si, Sn, Ta, Ti, Zn, Zr; US\$/kg: As, Bi, Cd, Co, Cr, Ge, Mo, V; US\$/troz: Ag, Au, Pd, Pt, Rh; US\$/flask: Hg; €/t: Mn, RMB/t: W. The number (#) of data points is 354 except for arsenic (258), rhodium (168), silicon (330) and titanium (330).

Table 2: Overview of fundamental variables

<i>Name</i>	<i>Description</i>	<i>Data source</i>
<b>Fundamental variables</b>		
HHI Country	The Herfindahl–Hirschman Index of producing countries, i.e. the global sum of squares of the market shares of producing countries (in percent points).	German Federal Institute for Geosciences and Natural Resources (BGR)
Reserves	Global known and probable reserves.	BGR
MineProd	Global mine production.	United States Geological Survey (USGS)
AppConsum	Apparent consumption in the United States.	USGS
2Prod	Secondary production in the United States.	USGS
Stocks	Aggregated Stocks in the United States.	USGS
<b>Macroeconomic variables</b>		
World GDP	World gross domestic product at market prices (US\$). We define a monthly GDP series from the most recent quarterly (seasonally adjusted annual rate) observation.	The World Bank (Global Economic Monitor)
World Industrial Production	World Industrial production index seasonally adjusted	The World Bank (Global Economic Monitor)
World Inflation	World Core CPI seasonally adjusted	The World Bank (Global Economic Monitor)
Treasury Rate	One-year US treasury constant maturity rate	Federal Reserve Bank of St. Louis
Exchange Rate	Broad effective exchange rate for the US	Federal Reserve Bank of St. Louis
Global Market Factor	Global market factors includes stocks from 23 countries worldwide	Kenneth R. French's Data Library
GSCI All Metals	S&P Goldman Sachs Commodity Index (GSCI) All Metals Index	S&P Dow Jones Indices
LMEX Index	London Metal Exchange Index (LMEX) including LME's six primary non-ferrous metals	London Metal Exchange (LME)

Note: This table provides an overview of the fundamental factors or characteristics included in our study.

Table 3: Descriptive statistics of metal-specific fundamental factors

Variable	HHI Country		Reserves		MineProd		AppConsum		2Prod		Stocks	
Metal	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD	Mean	SD
Ag	916.26	76.13	308.76	83.25	18954.17	3449.88	5747.08	1249.06	1186.68	521.43	2841.76	1637.43
Al	1136.38	449.27	24602.33	2083.14	29087500.00	9332796.67	5418333.33	1090300.67	3187500.00	474888.14	614701.09	863077.29
As					41541.67	7091.66	15741.25	8556.84			75.70	0.00
Au	873.00	279.86	45815.16	3632.10	2441.25	169.71	220.92	43.75	91.66	70.35		
Bi					5203.33	1710.52	1638.75	511.88			192.38	94.07
Cd	955.08	357.66	572.55	69.23	20083.33	1343.71	1788.24	879.10			620.76	518.32
Co	2179.41	1191.71	5556.96	1565.60	55875.00	28913.42	9623.33	1472.30	2140.00	445.30	1303.04	508.78
Cr	2343.06	292.72	1648.49	1358.10	5277500.00	1648469.62	508083.33	112343.56	172125.00	20931.06	41973.33	41771.63
Cu	1370.90	208.99	439269.06	126587.40	13278750.00	2748522.80	2370833.33	444540.18	316458.33	156794.71	327520.83	254148.23
Ge	4672.72	2203.01			83.25	33.38	33.67	10.17			40.82	20.70
Hg	2975.25	1182.64	106739.07	29595.08	1931.67	648.08	440.00	155.71	393.13	80.24	346.13	99.40
In	2449.18	967.73			413.00	231.75	75.46	33.44			0.65	0.67
Li	2500.31	457.59	5065233.82	3820120.46	298708.33	160125.86	2191.67	556.71				
Mg	2492.67	1145.38			511833.33	180532.47	136541.67	26539.25	26550.00	4268.10	22444.44	4192.88
Mn	1554.50	569.54	618.98	141.41	9919166.67	3186101.22	741541.67	135797.02			1157166.67	543035.81
Mo	2303.32	281.75	7050.36	2098.60	164966.67	53003.39	22104.17	5828.70			9789.17	5645.44
Ni	1221.75	159.84	56819.73	12307.86	1346416.67	315751.47	208333.33	20791.96	80466.67	16177.08	32083.33	15068.58
Pb	1643.02	633.14	70033.39	9596.31	3484583.33	694993.88	1520000.00	141244.47	1051208.33	112053.55	81133.33	21064.06
Pd	3719.43	485.19	67968.64	13855.81	396.08	81.63	219.13	45.33	4.76	0.95	22.37	24.11
Pt	5928.84	405.95	67968.64	13855.81	396.08	81.63	219.13	45.33	4.76	0.95	22.37	24.11
Rh			67968.64	13855.81	396.08	81.63	219.13	45.33	4.76	0.95	22.37	24.11
Sb	6422.79	1075.17	2693.44	1080.32	135420.83	40370.16	34662.50	8560.90	7510.42	5356.98	6059.58	3971.48
Si	2790.22	704.04			4750000.00	1599531.18	529000.00	118870.38			35954.17	16277.05
Sn	2169.20	523.86	6511.19	1218.74	244083.33	35750.19	48104.17	6246.43	9067.92	2323.81	9570.00	2525.74
Ta	2990.53	945.50	53950.34	44279.70	815.79	384.92	587.22	222.77	93.62	29.83		
Ti	1628.10	170.43					24704.55	8338.44			8548.33	5328.02
V_	3324.34	331.84	11071.31	2668.14	48108.33	15832.51	4917.50	1877.54			444.00	301.72
W_	6130.14	977.32	2583.83	397.31	51691.67	14120.93	12132.08	2669.27	4477.50	2282.33	2111.67	1059.15
Zn	1095.62	209.61	189524.33	38144.15	9397500.00	2124745.57	1107583.33	148051.49	135500.00	16810.22	227704.17	121409.18
Zr	2803.81	305.25			1037791.67	271808.45	151071.43	21802.57			28330.77	4818.30

**Note:** This table displays the number of data points (#), mean and standard deviation (SD) of the metal specific fundamental factors or characteristics included in our study. The factors' abbreviations and units are defined in Table 1 and Table 2. Empty cells denote missing data. The sample period is from January 1990 to December 2013, with a yearly sample frequency. For platinum group metals, in some case there are only aggregated data for all its metals, therefore these values have been used for Pt, Pd and Rh. If the cells are not empty, the number of observations is usually 288 with following exceptions: HHI Country: 276 observations for indium, manganese and zinc and 180 for silicon. Reserves: 276 observations for mercury. AppConsum: 252 observations for cadmium, 132 for mercury, 264 for titanium and 168 for zirconium. 2Prod: 264 observations for Silver, 96 for mercury, 60 for palladium, platinum and rhodium and 156 for tantalum. Stocks: 252 observations for silver, 276 for aluminum, 12 for arsenic, 252 for cadmium, 276 for germanium, 96 for mercury, 120 for indium, 108 for magnesium and 156 for zirconium.

Table 4: Summary statistics of fundamental macroeconomic factors

Variable	#	Mean	SD	Skewness	Kurtosis	Jarque-Bera statistics
World GDP (Seas. adj., indexed)	206	-9.15	0.27	-0.32	-0.34	4.38
World Industrial Production (US\$ per month)	218	1.27E+12	1.84E+11	0.17	-1.26	15.52
Treasury Rate (%)	354	4.35	2.77	0.07	-0.67	6.79
Exchange Rate (Indexed to 100, 2010)	240	105.54	10.50	0.20	-0.89	9.41
World Inflation (Indexed to 100, 2010)	218	90.88	9.35	0.0074	-1.17	12.46
Global Market Factor (monthly change)	282	0.45	4.46	-0.73	1.52	53.98
LMEX Index	353	1915.23	999.27	1.06	-0.28	67.81
GSCI All Metals	227	133.02	65.45	0.52	-1.35	27.52

Note: This table displays the number of data points (#), mean, standard deviation (SD), skewness, kurtosis and Jarque-Bera statistics of the monthly changes for fundamental macroeconomic factors or characteristics included in our study. We approximate monthly GDP data from the most recent quarterly observation by the price-output ratio using the MSCI world index (see Rangvid 2006). The factors' abbreviations and units are defined in Table 2. The sample period is from January 1990 to December 2013.

## 2.4 Variables and transformations

The most important utilized transformations and figures are presented in Table 5. In this list, characteristics are sorted according to monthly (Panel A), yearly (Panel B), or constant frequency (Panel C).

Table 5: Variables and transformations

Transformations	Formula	N.	Description
<b>Panel A. Yearly</b>			
No transformation	$C_t = f_t$		The baseline for our analysis.
Z-transformation	$C_t = \frac{f_t - \bar{f}}{Std(f)}$		Normalization and scale invariance are obtained by subtracting the mean and dividing by the standard deviation.
Logarithmic growth	$C_t = \ln\left(\frac{f_t}{f_{t-1}}\right)$		A combination of logarithm and relative returns, also known as logarithmic returns or log returns.
Ratio to total production	$C_t = \ln\left(\frac{f_t}{2Prod_t + MineProd_t}\right)$		Figures that denote amounts of metals are normalized to the total production (mine production and secondary production). As above, the logarithm provides additional normalization.

Table 5: Variables and transformations (continued)

Variables	Formula	N.	Description
<b>Panel B. Monthly</b>			
value	$C_t = \ln\left(\frac{(\sum_{s=t-54}^{t-5} P_s)/13}{P_t}\right)$		“Value“ is the logarithmic inverse return within a 5 year time frame. As timespans of these cycles may vary, we additionally use historical prices from 4 and 6 years ago. The historical price is calculated as the mean of the month exactly 4, 5, or 6 years past and 6 months before and after, for each.
momentum	$C_t = \sum_{s=t-timeframe}^{t-1} \ln\left(\frac{P_s}{P_{s-1}}\right)$		“Momentum” is the sum of the logarithmic returns within the short-term past. We use the last 12 months and last 6 months as these past timeframes.
momentum 2	$C_t = \sum_{s=t-11}^{t-6} \ln\left(\frac{P_s}{P_{s-1}}\right)$		We also measure momentum regarding the last 7 to 12 months, which includes a gap of 6 months in relation to the current price, (Novy-Marx (2012)).
<b>Panel C. Constant</b>			
CAPM Beta	$C = \beta$ $(r_t = \alpha + \beta r_t^m + \varepsilon_t)$		$r_t$ - excess return: log return in excess of the one-month U.S. treasury rate (obtained from Kenneth R. French’s website) $r_t^m$ - excess market return: log return of the “market portfolio” in excess of the one-month U.S. treasury rate
Macro Beta	$C = \beta$ $(r_t = \alpha + \beta r_t^{ma} + \varepsilon_t)$		$r_t$ - excess return: log return in excess of the one-month U.S. treasury rate $r_t^{ma}$ – differences in macroeconomic variables: monthly change of world GDP, industrial production, exchange rate, world inflation or treasury rate.

Note: This table provides an overview of the variables and their respective transformations employed in our study.

For yearly data (Panel A), besides the original type of a characteristic, the central transformations are the z-transformation, logarithmic growth, and the ratio to total production, according to e.g. Arango et al. (2012), Coleman (2012), or Frankel (2008). In contrast to fundamental data, which are only available on a yearly basis, we obtain monthly data for financial figures in Panel B. The most important characteristic in this category is “value”, which is widely cited in the finance literature (e.g. Asness et al. 2013). Value is the logarithm of the inverse return for a five-year time frame. The rationale for value as a factor for average returns is the assumption of a mean reverting nature (e.g. Pindyck 1978) of (metal) prices: if an asset has had a negative return within the last five years, it could presumably soon change for the better. In relation to the microeconomics of resource markets, it can be argued that a longer downturn in resources prices could lead to cuts in production capacities. Due to tightened supply, price increases may follow. This characteristic performs well if there is a cyclical nature of prices. As the timespan of these cycles varies, we calculate the value for 4 and 6 years of historic data.

A similar capital market phenomenon is known as momentum, which is related to the returns of an asset in the recent past. Momentum is the sum of the logarithmic returns within a certain time frame. The assumption is that if an asset has had very positive returns for some time, it may have some momentum that carries its performance on. The existence of momentum is partly seen as a proof of market inefficiency or irrational behavior according to the financial literature (Fama and Litterman 2012, p. 18). This effect is also observed for several commodities

from various asset classes (e.g. Erb and Harvey 2006; Asness et al. 2013), but not for the broad range of metals in our sample. From a resource-market perspective, this can be seen as an ongoing increase in demand, which in the short run cannot be met by inventories or production increases. In addition to the standard momentum measure proposed by Jegadeesh and Titman (1993), which incorporates the last 12 respective months, we also utilize the momentum of the last 6 months and the momentum of the last 7 to 12 months (which includes a gap of 6 months in relation to the current price). These figures are, for instance, examined by Novy-Marx (2012).

Panel C of Table 5 includes constant characteristics, where the respective figures do not vary over time. Consistent with the transformations in Panel A, we also apply logarithms to constant characteristics as a basis for calculating the betas. To explicate the method, we first concentrate on the CAPM beta,  $\beta$ . This important figure in the context of asset pricing represents systematic risk and is worthwhile to examine. Usually assets with a high beta show higher than average returns. To determine  $\beta$ , we conduct the following regression model:

$$r_t = \alpha + \beta r_t^m + \varepsilon_t \quad (6)$$

Where  $r_t$  represents the excess return, that is, the return in excess of the one-month U.S. Treasury bill rate (obtained from Kenneth R. French's website), and  $r_t^m$  is the excess market return, i.e., the log return on the "market portfolio" in excess of the one-month U.S. Treasury bill rate. We use four different portfolios or indices as proxies for the market portfolio: a portfolio that contains all metals included in this study, weighted equally; the GSCI all metals index; the LMEX index; and the global market factor of Fama and French (2012) (see Table 2). Hence, our analysis employs four different  $\beta$ -factors, as  $r_t^m$  is determined in four different ways.

In addition to the CAPM beta, we furthermore consider betas with respect to the changes in the macroeconomic variables, presented in Table 2. Here, consistent with current methodology, we compute the first differences of each of the aforementioned variables to proxy for their innovations according to Lutzenberger (2014).

### 3. Empirical Results

#### 3.1 Univariate Results

Results for the univariate analysis are presented in Table 6. Overall, the results strongly differ for the respective panels A, B, and C. In Panel A (monthly sorts using financial key figures), 3 of 6 sorting characteristics show a large and highly significant predictive power for expected returns. In Panel B (yearly sorts using fundamental metal-specific variables), only 4 of 24 sorting characteristics are able to predict expected returns with some significance. Lastly, Panel C (monthly/quarterly sorts using macroeconomic variables) provides only 1 significant

sorting characteristic among 9 characteristics. Thus, financial key figures seem to be superior in predicting expected returns.

In detail in Panel A, both variables value and momentum are very useful predictors: Value performs best for a 6 year interval, in which the factor portfolio shows highly significant returns of 0.94% per month, summing to about 11.3% per year. Value for 5 years is still highly significant, although with somewhat smaller returns, while value for 4 years is not significant at all. As the value variable stands for a kind of cyclicity, it seems that economic cycles for metals are at least 5 or 6 years long or perhaps even longer.

On the other hand, the momentum variable shows best results for the shortest periods, i.e. 2-6 months. Here, the factor portfolio exhibits 0.77% monthly returns on a high level of significance, summing to about 9.2% return per year. In contrast, both other momentum characteristics provide no significant results at all. Therefore, the momentum effect for metals seems to be limited to about half a year, while the value effect, which has an opposite impact, only becomes evident after about 5 years. Thus, in the short term, there is a positive autocorrelation of prices or returns, respectively, while in the long term, there is a negative autocorrelation.

Regarding the fundamental metal-specific variables, there are a few interesting results: 4 of 6 variables provide a significant result in exactly one transformation each, while two other variables (AppConsum and reserves) show no significant results at all. Specifically, secondary production (2Prod) shows weak significance when looking at the logarithmic growth. Metals with a high change in recycling amounts provide higher expected returns. Usually, high recycling rates would be associated with lower prices due to higher supply. Other explanations, like some indirect momentum effect (high prices lead to high returns, but high recycling as well) or recycling as early indicator would be possible, but are not fully convincing. The same applies to the HHI and Stocks: they both show significance for one transformation, but their directions of influence are *prima facie* counterintuitive; positive changes in the HHI (log growth) lead to low returns, while a high country concentration should usually increase prices due to monopolistic market structures. Here, a shakeout could be responsible for leaving only those countries producing with the lowest production costs, and therefore reducing prices (as can currently be observed in the oil markets). The same problem applies to Stocks: When related to the total production (a very sensible transformation, especially for stocks: This percentage indicates how long supply shortages can be withstood.), they significantly are related to positive returns. Thus, high stocks (in relation to total production) correlate with high returns, while usually a high inventory stock leads to decreasing prices. One possible explanation could be speculators stocking up, because they are awaiting future price increases. Lastly, the total world production (MineProd) predicts expected returns with high significance and an intuitive direction of influence: metals with

relatively high production (z-transformation) exhibit low expected returns, as would be expected due to rising supply. As the z-transformation shows deviation from the long-term average, this effect is comparable to the value effect and can be attributed to cyclicity. Thus, all in all, while the world production is definitely an important variable for predicting expected returns, the state of the other fundamental metal-specific variables remains ambiguous due to their few and weak significances.

The same is true for the macroeconomic variables, where even fewer significant results can be observed, as only the Treasury rate is able to predict expected returns to some degree: metals positively correlated with the treasury rate (e.g. industrial metals like chromium or nickel) tend to have lower expected returns and vice versa. All other macroeconomic variables are not useful for predicting expected returns, as they show no significant results.

Table 6: Characteristic-sorted metal portfolios

Panel A: Monthly sorts						
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
Value (5 years)	Mean Return	-0,45%*	0,22%	0,20%	0,64%***	0,68%***
	Avg. Com.	9,58	9,69	9,58	19,16	28,85
Value (4 years)	Mean Return	-0,22%	0,13%	0,08%	0,30%	0,37%
	Avg. Com.	9,62	9,69	9,62	19,27	28,93
Value (6 years)	Mean Return	-0,56%**	0,26%	0,40%**	0,96%***	0,94%***
	Avg. Com.	9,16	9,27	9,16	18,75	27,60
Momentum (2-6)	Mean Return	-0,45%**	-0,02%	0,39%*	0,84%***	0,77%***
	Avg. Com.	9,79	9,69	9,79	18,75	29,26
Momentum (2-12)	Mean Return	-0,29%	0,19%	0,02%	0,31%	0,37%
	Avg. Com.	9,77	9,69	9,77	18,75	29,22
Momentum (7-12)	Mean Return	-0,28%	0,30%	-0,09%	0,18%	0,17%
	Avg. Com.	9,77	9,69	9,77	18,75	29,23
Panel B: Yearly sorts						
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
2Prod	Mean Return	0,08%	0,03%	-0,01%	-0,10%	-0,13%
	Avg. Com.	4,78	4,70	4,78	18,43	14,26
2Prod (z-transformation)	Mean Return	-0,01%	0,27%	-0,14%	-0,13%	-0,13%
	Avg. Com.	4,78	4,70	4,78	18,43	14,26
2Prod (log growth)	Mean Return	-0,19%	-0,12%	0,47%	0,65%*	0,55%*
	Avg. Com.	4,70	4,65	4,70	18,39	14,04
2Prod (ratio to total production)	Mean Return	0,01%	0,06%	0,02%	0,01%	0,05%
	Avg. Com.	4,78	4,70	4,78	9,57	14,26
AppConsum	Mean Return	0,03%	0,05%	-0,10%	-0,13%	-0,13%
	Avg. Com.	9,43	9,39	9,43	18,43	28,26
AppConsum (z-transformation)	Mean Return	0,06%	-0,12%	0,10%	0,05%	0,07%
	Avg. Com.	9,43	9,39	9,43	18,43	28,26
AppConsum (log growth)	Mean Return	-0,19%	-0,07%	0,25%	0,44%	0,44%
	Avg. Com.	9,39	9,30	9,39	18,39	28,09
AppConsum (ratio to total production)	Mean Return	0,12%	-0,17%	0,10%	-0,03%	0,06%
	Avg. Com.	4,78	4,70	4,78	9,57	14,26
HHI Country	Mean Return	-0,10%	0,22%	0,06%	0,16%	0,31%
	Avg. Com.	8,91	8,61	8,91	18,46	26,43
HHI Country (z-transformation)	Mean Return	0,05%	0,14%	-0,01%	-0,05%	-0,01%
	Avg. Com.	8,91	8,61	8,91	18,43	26,43
HHI Country (log growth)	Mean Return	0,33%	0,06%	-0,23%	-0,56%*	-0,53%*
	Avg. Com.	8,87	8,57	8,87	18,39	26,30
HHI Country (ratio to total production)	Mean Return	-0,04%	-0,02%	0,20%	0,23%	0,23%
	Avg. Com.	4,78	4,70	4,78	14,30	14,26
Mine Prod	Mean Return	0,07%	0,07%	-0,10%	-0,17%	-0,21%
	Avg. Com.	9,52	1119,30	1119,52	18,43	28,35
Mine Prod (z-transformation)	Mean Return	0,19%	0,23%	-0,38%	-0,57%***	-0,66%***
	Avg. Com.	9,52	9,30	9,52	18,43	28,35
Mine Prod (log growth)	Mean Return	-0,10%	-0,02%	0,20%	0,30%	0,36%
	Avg. Com.	9,52	9,30	9,52	18,39	28,35
Mine Prod (ratio to total production)	Mean Return	0,02%	0,06%	0,01%	-0,01%	-0,05%
	Avg. Com.	4,78	4,70	4,78	9,57	14,26

Table 6: Characteristic-sorted metal portfolios (continued)

Panel B: Yearly sorts (continued)						
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
Stocks	Mean Return	-0,01%	0,19%	-0,07%	-0,05%	-0,19%
	Avg. Com.	7,57	7,83	7,57	18,43	22,96
Stocks (z-transformation)	Mean Return	-0,08%	-0,08%	0,23%	0,31%	0,37%
	Avg. Com.	7,57	7,83	7,57	18,43	22,96
Stocks (log growth)	Mean Return	0,17%	-0,13%	0,08%	-0,08%	-0,30%
	Avg. Com.	7,43	7,57	7,43	18,39	22,43
Stocks (ratio to total production)	Mean Return	-0,18%	0,15%	0,28%	0,46%*	0,37%*
	Avg. Com.	4,17	3,65	4,17	9,57	12,00
Reserves	Mean Return	0,07%	0,00%	0,04%	-0,03%	0,14%
	Avg. Com.	7,00	7,52	7,00	18,46	21,52
Reserves (z-transformation)	Mean Return	0,27%	-0,25%	0,16%	-0,11%	-0,19%
	Avg. Com.	7,00	7,52	7,00	18,43	21,52
Reserves (log growth)	Mean Return	0,03%	0,15%	-0,08%	-0,11%	-0,13%
	Avg. Com.	7,00	7,48	7,00	18,39	21,48
Reserves (ratio to total production)	Mean Return	0,08%	0,14%	-0,04%	-0,12%	0,03%
	Avg. Com.	4,26	4,74	4,26	14,30	13,26
Panel C: Constant sorts						
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
Beta (Commodity Index)	Mean Return	0,10%	0,07%	-0,07%	-0,18%	-0,07%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (GSCI All Metals)	Mean Return	0,05%	0,04%	0,03%	-0,03%	-0,09%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (LMEX Index)	Mean Return	0,09%	0,16%	-0,15%	-0,23%	-0,12%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (Global Market Factor)	Mean Return	0,15%	-0,05%	0,02%	-0,13%	-0,28%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (World GDP)	Mean Return	0,20%	0,11%	-0,23%	-0,42%*	-0,47%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (World Industrial Production)	Mean Return	0,17%	-0,07%	0,00%	-0,17%	-0,15%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (Treasury Rate)	Mean Return	0,30%	-0,04%	-0,15%	-0,45%**	-0,81%**
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (Exchange Rate)	Mean Return	0,02%	0,07%	0,02%	0,00%	0,34%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00
Beta (World Inflation)	Mean Return	0,02%	0,18%	-0,09%	-0,11%	-0,31%
	Avg. Com.	10,00	10,00	10,00	20,00	30,00

Note: This table displays the results of metal portfolios formed monthly (Panel A), yearly (Panel B), and once (Panel C) according to a particular characteristic. The respective characteristic is shown in the first column of the table. P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> contain the metals whose values for the respective characteristic are below the one-third, between the one-third and two-third, and above the two-third percentile, respectively, of the characteristic's sample distribution at the time of the portfolio formation. The first line associated with each characteristic shows the means of the monthly returns (in %) and the second line denotes the number of metals contained in the respective portfolio on average (in brackets). Levels of statistical significance according to the Student's t-distribution are indicated by \* (10%), \*\* (5%), and \*\*\* (1%). The returns of P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> are in excess of the one-month U.S. Treasury bill rate.

### 3.2 Multivariate Results

The multivariate results are presented in Table 7, Table 8, and Table 9. They are generally consistent with the univariate results, but account for some additional findings. Here, it is important to note that sequence of portfolio building matters. Table 7 shows an example: portfolios first sorted by value and then by the HHI (read from left to right) yield other results than portfolios with the inverse sorting sequence (read from top to bottom). In this example, there are noteworthy differences of about 20 to 50%, and both sorts (value, HHI or HHI, value) show

significant results. This is remarkable, as the untransformed HHI in the single sorts provides no significant results (see Table 5). Thus, this multivariate method could generate more results than the sum of its parts, while good results (like especially in the case of value and momentum) are still present, which substantiates the robustness of these results.

It is worth mentioning that – while the overall results are in line with the univariate method, e.g. financial variables performing especially well – there are some interesting differences, where the respective transformations play an important role. Generally, different kinds of variables seem to complement each other, especially financial and fundamental metal-specific variables, respectively. For instance, even Value4 yields several significant results when combined with fundamental metal-specific variables. However, the financial variables seem to play the major role in these combinations, as sorts on financial variables first are superior.

Regarding absolute values (see Table 8), the HHI performs especially well in combination with financial variables (value and momentum), and the treasury rate in combination with financial and fundamental metal-specific variables. The treasury rate is still significant when combined with almost all financial and fundamental metal-specific variables. Some statistical significances are found for the GDP, described below, as its results refer to all transformations.

Table 9 aggregates multiple results by presenting the median J statistic and its significance for each variable. As this aggregation involves a loss of information, this table is only complementary to the much larger non-aggregated tables. Most results are consistent with the univariate analysis, as is to be expected. In addition, AppConsum is significant for the log-growth transformation and GDP is marginally significant (p-value about 9.9%) when combined with ratio variables. These results are in line with the multiple results above.

In addition, we also calculated the multivariate results using different transformations of fundamental metal-specific variables. When using z-transformed variables, reserves perform quite well when combined with financial variables. Additionally, the direction of influence is intuitive, as relatively high reserves are correlated with lower returns. This finding is genuinely new in relation to the univariate analysis and indicates that reserves do have some influence on the price, as it is to be expected for non-renewable resources like metals.

The log-growth transformation is especially intended for variables with percentage increases. Here, the absolute value contains less information than the relative change over one year. This applies to most fundamental metal-specific and many macroeconomic variables. Moreover, the HHI shows many significant results as in the univariate analysis, while the apparent consumption provides numerous, in part highly significant results. As in

the case of reserves above, this is a genuinely new result in comparison with the univariate analysis. The direction of influence is also intuitive, as higher consumption in the U.S. leads to higher returns due to higher demand.

As it happens, the last transformation, ratio to total production, is primarily intended to be used for stocks. Indeed, stocks provide very high significances combined with almost all financial and financial factors, while only some macroeconomic variables offer significant combinations. Therefore, it seems clear that this transformation is most sensible for the stocks variable, and that stocks provide added value in combination with all but most macroeconomic variables.

Regarding macroeconomic variables, the GDP shows some new significances when combined with fundamental metal-specific variables in all transformations (absolute, z-transformation, log growth, ratio to total production), but most significant sorts have a negative sign. For instance, a relatively high GDP combined with world mine production correlates with lower returns. This can be attributed to the role of precious metals and metals in general as safe-haven investments in case of uncertain economic development.

*Table 7: Example for two-sorted metal portfolios*

		HHI Country			
		P <sub>x1</sub> (Low)	P <sub>x2</sub> (High)	P <sub>x2</sub> (High)-P <sub>x1</sub> (Low)	J statistic for monotonic relation
Value (5 years)	P <sub>1x</sub> (Low)	-0.28%	-0.04%	0.24%	0.24% *
	P <sub>2x</sub> (High)	0.07%	0.54%	0.47%	
	P <sub>2x</sub> (High)-P <sub>1x</sub> (Low)	0.35% *	0.58% **		
	J-statistic for monotonic relation	0.35% **			

Note: This table displays the results of metal portfolios formed monthly according to characteristic value (5 years) and HHI country. The respective characteristics are shown in the first column and first line. The third and fourth line contain the portfolios below (P<sub>1x</sub>) and above (P<sub>2x</sub>) the median of the characteristics value; the third and fourth column the portfolios below (P<sub>x1</sub>) and above (P<sub>x2</sub>) the median of the characteristics HHI. The last line and the last column represent the J statistic for the monotonic relation according to formula (4). Levels of statistical significance according to the monotonic relation (MR) Test are indicated by \* (10%), \*\* (5%), and \*\*\* (1%) text. The returns of all portfolios are in excess of the one-month U.S. Treasury bill rate.

Table 8: Two-sorted metal portfolios based on absolute characteristic

	Value5	Value4	Value6	Momentum (2-6)	Momentum (2-12)	Momentum (7-12)	HHI Country	Reserves	Mine Prod	AppConsum	2Prod	Stocks	Commodity Index	Treasury Rate	Exchange Rate	World GDP	World Industrial Production	World Inflation	Global Market Factor	LMEX Index	GSCI All Metals
Value5	NaN	0,02%	0,00%	0,00%	0,27%*	0,49%**	0,35%**	0,13%	0,15%	0,46%**	0,37%***	0,25%	0,34%*	0,45%**	0,42%**	0,35%*	0,21%*	0,22%*	0,35%**	0,34%*	0,34%*
Value4	0,00%	NaN	0,04%	0,00%	0,00%	0,27%*	0,17%	0,00%	0,09%	0,11%	0,28%*	0,00%	0,14%	0,13%	0,09%	0,06%	0,18%*	0,15%	0,07%	0,14%	0,14%
Value6	0,29%*	0,55%**	NaN	0,28%*	0,58%**	0,67%***	0,55%***	0,49%***	0,68%**	0,58%***	0,54%***	0,72%***	0,53%***	0,61%***	0,47%**	0,59%**	0,54%**	0,59%**	0,52%**	0,53%***	0,53%***
Momentum (2-6)	0,20%*	0,07%	0,22%*	NaN	0,20%*	0,26%**	0,23%*	0,51%***	0,29%**	0,20%**	0,34%***	0,25%**	0,30%*	0,62%***	0,18%	0,23%*	0,46%***	0,51%***	0,52%***	0,30%*	0,30%*
Momentum (2-12)	0,00%	0,00%	0,06%	0,00%	NaN	0,00%	0,08%	0,23%*	0,16%	0,24%*	0,00%	0,04%	0,17%	0,10%	0,00%	0,21%	0,12%	0,00%	0,00%	0,17%	0,17%
Momentum (7-12)	0,09%	0,11%	0,08%	0,00%	0,00%	NaN	0,11%	-0,04%	0,00%	0,00%	-0,14%	0,00%	0,19%	0,00%	0,01%	0,01%	0,00%	0,03%	0,00%	0,19%*	0,19%
HHI Country	0,24%*	0,29%**	0,32%**	0,02%	0,32%**	0,31%**	NaN	0,12%	0,09%	0,09%	0,00%	0,00%	0,04%	0,11%	0,00%	0,07%	0,00%	0,05%	0,04%	0,04%	0,04%
Reserves	0,00%	0,00%	0,00%	0,01%	0,05%	0,03%	0,10%	NaN	0,01%	0,00%	0,00%	0,03%	0,16%	0,20%*	0,00%	0,00%	0,00%	0,00%	0,10%	0,16%	0,16%
Mine Prod	0,00%	0,00%	-0,11%*	0,00%	-0,03%	0,00%	-0,02%	0,00%	NaN	-0,15%**	0,00%	-0,10%	-0,01%	0,00%	0,00%	-0,08%	-0,18%*	-0,07%	0,00%	-0,01%	-0,01%
AppConsum	0,00%	0,00%	0,00%	0,00%	-0,04%	0,00%	0,00%	0,00%	-0,02%	NaN	0,01%	-0,09%*	0,00%	0,08%	-0,01%	0,00%	-0,18%*	-0,04%	0,01%	0,00%	0,00%
2Prod	-0,15%	-0,06%	-0,09%	0,00%	0,00%	-0,15%	-0,10%	-0,04%	-0,06%	-0,12%	NaN	0,19%*	-0,05%	0,00%	-0,18%*	0,00%	-0,21%*	-0,04%	-0,05%	-0,05%	-0,05%
Stocks	0,00%	0,00%	-0,13%*	-0,07%	-0,08%	0,00%	0,00%	-0,06%	-0,15%*	-0,09%	-0,15%**	NaN	0,00%	0,00%	0,00%	-0,12%	-0,13%	0,00%	0,00%	0,00%	0,00%
Commodity Index	-0,10%	-0,01%	-0,05%	0,00%	0,00%	-0,05%	-0,07%	-0,25%	-0,05%	0,00%	0,00%	0,00%	NaN	0,00%	0,00%	0,07%	0,00%	0,04%	0,00%	0,00%	0,00%
Treasury Rate	-0,26%**	-0,26%**	-0,25%**	-0,27%**	-0,21%*	-0,13%	-0,29%**	-0,34%**	-0,32%**	-0,31%**	-0,31%***	-0,15%	-0,41%**	NaN	-0,21%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
Exchange Rate	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,01%	0,19%*	0,00%	0,07%	0,22%	NaN	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%
World GDP	-0,18%	-0,19%	-0,20%*	-0,04%	-0,18%	-0,24%	-0,22%*	-0,08%	-0,23%*	-0,13%	-0,19%	-0,06%	-0,41%*	-0,39%*	-0,39%*	NaN	0,00%	0,00%	0,00%	0,00%	0,00%
World Industrial Production	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,03%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	NaN	0,00%	0,00%	0,00%	0,00%
World Inflation	0,00%	-0,11%	-0,07%	0,00%	0,00%	-0,10%	-0,03%	-0,09%	-0,17%	-0,09%	-0,13%	0,00%	-0,17%	-0,04%	-0,04%	-0,04%	-0,04%	NaN	0,00%	0,00%	0,00%
Global Market Factors	-0,05%	0,00%	-0,10%	0,00%	0,00%	0,00%	-0,07%	-0,18%	-0,04%	-0,02%	0,00%	0,00%	-0,03%	0,00%	0,00%	0,00%	0,00%	0,00%	NaN	0,00%	0,00%
LMEX Index	-0,10%	-0,01%	-0,05%	0,00%	0,00%	-0,05%	-0,07%	-0,25%	-0,05%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	NaN	0,00%
GSCI All Metals	-0,10%	-0,01%	-0,05%	0,00%	0,00%	-0,06%	-0,07%	-0,25%	-0,05%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	0,00%	NaN

Note: This table displays the results of two-way sorted metal portfolios. The respective characteristics are shown in the first column and first row. The respective value for each pair denotes the J statistic for the monotonic relation, which is the joint event of a characteristic's  $C_1$  predictability given a second characteristic  $C_2$ , according to formula (4). Levels of statistical significance according to the monotonic relation (MR) Test are indicated by \* (10%), \*\* (5%), and \*\*\* (1%). The returns of all portfolios are in excess of the one-month U.S. Treasury bill rate.

Table 9: Median return of two-sorted metal portfolios based on transformations

		Absolute Value	Z-transformation	Log-Growth	Ratio to total production
Panel A: Monthly sorts	Value5	0,34% *	0,34% *	0,34% *	0,34% *
	Value4	0,09%	0,13%	0,09%	0,14%
	Value6	0,55%***	0,56% **	0,54% **	0,53% **
	Momentum (2-6)	0,29% **	0,30% **	0,30% *	0,30% **
	Momentum (2-12)	0,08%	0,06%	0,01%	0,00%
	Momentum (7-12)	0,00%	0,01%	0,01%	0,00%
Panel B: Yearly sorts	HHI Country	0,09%	0,00%	-0,21% *	0,06%
	Reserves	0,01%	-0,18%	0,00%	0,00%
	Mine Prod	-0,01%	-0,32% **	0,09%	0,00%
	AppConsum	0,00%	-0,01%	0,27% **	0,00%
	2Prod	-0,05%	0,00%	0,19% *	0,00%
	Stocks	0,00%	0,16% *	-0,04%	0,28% *
Panel C: Constant sorts	Commodity Index	0,00%	0,00%	0,00%	0,00%
	Treasury Rate	-0,25% **	-0,21%	-0,21% *	-0,26% *
	Exchange Rate	0,00%	0,00%	0,00%	0,00%
	World GDP	-0,19%	-0,19%	-0,18%	-0,24% *
	World Industrial Production	0,00%	0,00%	0,00%	0,00%
	World Inflation	-0,04%	-0,04%	-0,04%	-0,04%
	Global Market Factor	0,00%	0,00%	0,00%	0,00%
	LMEX Index	0,00%	0,00%	0,00%	0,00%
	GSCI All Metals	0,00%	0,00%	0,00%	0,00%

Note: This table displays the median return of each characteristic's combination of the two-way sorted metal portfolios for each transformation. The characteristics are shown in the second column and the specific transformation in the first row. The respective median for each characteristic, furthermore, is indicated by its median level of statistical significance according to the monotonic relation (MR) Test by \* (10%), \*\* (5%), and \*\*\* (1%). The returns of all portfolios are in excess of the one-month U.S. Treasury bill rate.

## 4. Robustness tests

To validate the robustness of our results and to identify potential additional factors for portfolio building, we apply two classifications to our metals (see also Table 1): Exchange-traded or non-exchange-traded metals and precious or non-precious metals, respectively. Table 10 and Table 11 show portfolio sorts using both these classifications that are significant in the univariate analysis above.

The results are – at least at first view – surprising: exchange-traded metals (see Table 10) lose almost all significance for value and momentum, while these factors are highly significant in the univariate analysis using all metals. Mine production as well is no longer a significant sorting criterion for exchange-traded metals nor the treasury rate. In contrast, for non-exchange-traded metals, all these variables retain their significance. However, as these variables are neither new nor especially complicated, it is plausible that for highly traded metals they or their expected future values are already part of the current price, while market imperfections for non-exchange-traded metals prevent these variables from being fully included into the current price. In addition, precious metals

make up a large part of exchange-traded metals, which makes them susceptible to the same effects as described for precious metals themselves, shown below.

The classification of “precious” vs. “non-precious” yields similar results (see Table 11): almost all significance is lost when only looking at precious metals, which in most cases are also exchange-traded. In contrast, all financial and fundamental metal-specific variables retain their significances for non-precious metals. However, the momentum (2-6) is even more significant for precious metals than for non-precious metals. This could point to especially strong irrational exuberance in the case of precious metals. In addition, the treasury rate loses all its significance for both precious and non-precious metals, indicating that this indicator has no robust influence on the expected returns. Generally, as precious metals show no value effect, it stands to reason that they exhibit much less cyclicity, e.g. due to the stabilizing effect of the jewelry trade and stores in general. In addition to these robustness tests, we also calculate the univariate results using U.S. variables like U.S. GDP or U.S. inflation, which perform generally commensurate with the respective global values.

Overall, this univariate robustness test shows that most of our results from the univariate analysis are predominantly robust, while some classes of metals (precious and exchange-traded) seem to be less suitable for our method, presumably because our basic method of portfolio sorts is well-known among investors and thus probably already included in the price.

*Table 10: Characteristic-sorted portfolios with exchange-traded and non-exchange-traded metals*

		Exchange-traded metals					Non-exchange-traded metals				
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor	P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
<b>Panel A: Monthly sorts</b>											
Value (5 years)	<i>Mean Return</i>	-0,09%	0,10%	0,14%	0,23%	0,27%	-0,69%**	0,47%**	0,09%	0,78%**	0,76%**
	<i>Avg. Com.</i>	4,00	4,00	4,00	8,00	12,00	5,58	5,69	5,58	11,16	16,85
Value (6 years)	<i>Mean Return</i>	-0,32%	0,34%	0,25%	0,57%*	0,60%*	-0,57%**	0,17%	0,35%*	0,92%***	0,96%***
	<i>Avg. Com.</i>	3,83	3,83	3,83	7,83	11,50	5,33	5,44	5,33	10,91	16,10
Momentum (2-6)	<i>Mean Return</i>	-0,07%	0,01%	0,20%	0,27%	0,16%	-0,77%***	-0,11%	0,63%**	1,40%***	1,28%***
	<i>Avg. Com.</i>	4,00	4,00	4,00	7,83	12,00	5,79	5,69	5,79	10,91	17,26
<b>Panel B: Yearly sorts</b>											
MineProd (z-transform.)	<i>Mean Return</i>	0,22%	0,28%	-0,23%	-0,45%	-0,41%	0,23%	-0,00%	-0,42%	-0,64%**	-0,63%*
	<i>Avg. Com.</i>	4,00	4,00	4,00	8,00	12,00	5,52	5,30	5,52	10,43	16,35
<b>Panel C: Constant sorts</b>											
Beta (Treasury Rate)	<i>Mean Return</i>	-0,05%	0,09%	-0,20%	-0,15%	-0,14%	0,00%	-0,17%	-0,20%	-0,20%	-0,94%*
	<i>Avg. Com.</i>	3,00	2,00	3,00	6,00	8,00	4,00	4,00	4,00	8,00	12,00

**Note:** This table displays the results of metal portfolios formed monthly (Panel A), yearly (Panel B), and once (Panel C) according to a particular characteristic. These portfolios comprise either solely exchange-traded or solely non-exchange-traded metals. The respective characteristic is shown in the first column of the table. P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> contain the metals whose values of the respective characteristic are below the one-third, between the one-third and two-third, and above the two-third percentile, respectively, of the characteristic's sample distribution at the time of the portfolio formation. The first line associated with each characteristic shows the means of the monthly returns (in %) and the second line denotes the number of metals contained in the respective portfolio on average (in brackets). Levels of statistical significance according to the Student's t-distribution are indicated by \* (10%), \*\* (5%), and \*\*\* (1%). The returns of P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> are in excess of the one-month U.S. Treasury bill rate. With regard to yearly sorts, the table only displays results for those characteristics that produce portfolios whose mean monthly return is significantly different from zero.

Table 11: Characteristic-sorted portfolios with precious and non-precious metals

		Precious metals					Non-precious metals				
Sorting characteristic		P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor	P <sub>1</sub>	P <sub>2</sub>	P <sub>3</sub>	P <sub>3</sub> -P <sub>1</sub>	Factor
<b>Panel A: Monthly sorts</b>											
Value (5 years)	<i>Mean Return</i>	0,20%	0,25%	-0,05%	-0,25%	-0,36%	-0,52%**	0,22%	0,16%	0,68%***	0,85%***
	<i>Avg. Com.</i>	2,00	1,35	2,00	4,00	5,35	7,92	7,67	7,92	15,83	23,50
Value (6 years)	<i>Mean Return</i>	0,03%	0,36%	0,36%	0,34%	0,17%	-0,65%**	0,15%	0,45%**	1,10%***	1,05%***
	<i>Avg. Com.</i>	1,92	1,27	1,92	3,92	5,10	7,58	7,33	7,58	15,50	22,49
Momentum (2-6)	<i>Mean Return</i>	-0,67%*	0,15%	0,89%***	1,56%***	1,42%***	-0,39%*	-0,08%	0,30%	0,69%**	0,56%**
	<i>Avg. Com.</i>	2,00	1,56	2,00	3,92	5,56	7,92	7,87	7,92	15,50	23,70
<b>Panel B: Monthly sorts</b>											
MineProd (z-transform.)	<i>Mean Return</i>	0,62%	0,35%	-0,13%	-0,75%	-0,63%	0,08%	-0,06%	-0,11%	-0,20%	-0,58%**
	<i>Avg. Com.</i>	2,00	1,61	2,00	4,00	5,61	7,83	7,09	7,83	14,83	22,74
<b>Panel C: Constant sorts</b>											
Beta (Treasury Rate)	<i>Mean Return</i>	0,34%	-0,04%	0,11%	-0,23%	-0,15%	-0,08%	-0,06%	-0,22%	-0,14%	-0,29%
	<i>Avg. Com.</i>	1,00	2,00	1,00	2,00	4,00	5,00	6,00	5,00	10,00	16,00

**Note:** This table displays the results of metal portfolios formed monthly (Panel A) and once (Panel B) according to a particular characteristic. These portfolios comprise either only precious or only non-precious metals. The respective characteristic is shown in the first column of the table. P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> contain the metals whose values of the respective characteristic are below the one-third, between the one-third and two-third, and above the two-third percentile, respectively, of the characteristic's sample distribution at the time of the portfolio formation. (P<sub>3</sub>-P<sub>1</sub>) represents a strategy that buys P<sub>3</sub> and sells P<sub>1</sub>. "Factor" denotes a rank-weighted portfolio that follows Asness et al. (2013) in its construction. The first line associated with each characteristic shows the means of the monthly returns (in %) and the second line denotes the number of metals contained in the respective portfolio on average (in brackets). Levels of statistical significance according to the Student's t-distribution are indicated by \* (10%), \*\* (5%), and \*\*\* (1%). The returns of P<sub>1</sub>, P<sub>2</sub>, and P<sub>3</sub> are in excess of the one-month U.S. Treasury bill rate. With regard to yearly sorts, the table only displays results for those characteristics that produce portfolios whose mean monthly return is significantly different from zero.

## 5. Discussion

### 5.1. Financial variables

Most clearly, our results show considerable predictive power for value and momentum. This supports the finding of mean reverting or cycling commodity prices in literature (Pindyck 1978; Cashin et al. 2002; Asness et al. 2013), possibly caused by cycles in production capacity due to lags in adaption to current equilibrium. In addition, our results are similar to those seen in other asset classes (see Asness et al. 2013, among many others).

The varying performance of value depending on the time frame particularly points to metal price cycles with a length of 5 or more years. Therefore, our analysis provides additional statistical evidence on the properties of metal price cycles, which is still an important yet sparsely researched topic (Cashin et al. 2002). The same applies to momentum: in reference to its standard time frame, momentum is significant when measured over the past 2 to 6 months, but a little less robust than value. From a resource point of view, this can be understood by interpreting momentum as being caused by short-run imbalances in supply and demand, which can be smoothed by adaptations in production volume from current capacity. A period of 2-6 months seems to be plausible for increases/decreases in volume and replenishment/drawdowns from current stocks. Generally, this finding of significant impact for momentum is consistent with recent literature (Erb and Harvey 2006; Fuertes and Miffre 2010; Asness et al. 2013).

In addition, Szymanowska et al. (2014) report a momentum effect present in spot returns, which is consistent with our results on price returns.

From a financial point of view, the interpretation of our results depends on the degree of market efficiency. Market efficiency is, however, not per se testable, due to the joint hypothesis problem pointed out by Fama (1970; 1991). Even Fama admits in a recent interview, “of all the potential embarrassments to market efficiency, momentum is the primary one” (Fama and Litterman 2012, p. 18). Therefore, our results for value and momentum could point to incorrect valuation of metals, as this information is not yet fully included in the current price, particularly in the case of non-exchange-traded metals. Similarly, momentum may suggest some kind of herding behavior in markets, also known as irrational exuberance (Shiller 2000). One may be tempted to explain such potential irrational exuberance by financialization of commodity markets due to increased investor activity (Domanski and Heath 2007). This is somewhat supported by our result that the fundamental factor of world mine production performs better for non-exchange-trade metals.

## **5.2. Fundamental variables**

Our results on fundamental variables do not give as clear a picture as for the financial variables. When including the multivariate analysis, every fundamental metal-specific variable shows several significant results for at least one transformation. Altogether, the multivariate analysis provides a more detailed picture and yields several new results, indicating that the single sorts provide a valuable and robust result, that can be extended to the multiple analysis, which seems to provide more results than the sum of its parts, i.e.: the single sorts. These results are in particular relevant, as Fama and MacBeth type regressions would be mostly non-significant due to the low number of observations in this data set using cross-sections and portfolios.

Regarding our transformations of fundamental metal-specific variables, it is plausible that they are successful in capturing the intuitively and theoretically assumed relationships between returns and fundamentals. For instance, recent financial as well as economic publications (e.g. Bentzen 2007, Gallo et al. 2010 and Morana 2013) point to an important role of fundamental metal-specific factors like production, stocks, demand, or recycling for the price of commodities. In particular, according to literature, mine production is very relevant to the formation of (spot) prices, as shown for different commodities, by among others Ahumada and Cornejo (2015), Chai et al. (2011), and Morana (2013). Additional publications show that commodity futures are led by commodity-specific (Stepanek et al. 2013) as well as macroeconomic data (Backus et al. 2011), which may – to some degree – also apply to spot prices. Therefore, our comprehensive study concurs with many specific prior results. While our method is different

and cannot fully account for multivariate dependencies, our results extend (but do not substitute) the results of classical VAR analyses.

However, the weak significances in at least some cases and the – in part – counterintuitive direction of influence impede a definite interpretation. Nevertheless, our results indicate both the importance of fundamental metal-specific factors, respectively, and the relevance of individually adapted transformations for each metal-specific fundamental variable. In contrast, macroeconomic variables – at least in our analysis – only seem to be relevant in some particular cases.

These limitations of our results can be due to a number of reasons: From a resource point of view, we can interpret the missing or weak significances with respect to the ongoing endogeneity debate present in literature on VAR models. For example, commodity prices lead consumption, due to the fact that higher commodity prices cause a reduction in consumption (see e.g. Barsky and Kilian 2004 or Zarembo 2014) and not vice versa. The same may also be true for monetary indicators, like interest rates. In this case, higher commodity prices force central banks to tighten their monetary policy and raise the interest rates (see e.g. Lastrapes and Selgin 2001).

From a financial point of view, a possible explanation could be that new information from these factors is already incorporated in metal prices and is hence unrelated to subsequent returns, which in turn may be explained by Kilian and Vega's (2011) event study. They show that the publication of macroeconomic factors does not lead to significant reactions in oil prices. Hence, this effect could also hold for metal specific data, because market participants obtain the information well in advance (e.g. from leakages prior to publication, late publication, or insider knowledge), which in turn is already included in the price. Lastly, the poor performance of macroeconomic variables may well be caused by limitations inherent in our method. As these variables are not metal-specific (in contrast to financial and fundamental metal-specific variables yielding different time series values for every metal), we have only one beta value for each macroeconomic variable and thus only one constant portfolio for the whole time frame. Therefore, it is not completely surprising that one value is less useful for expected returns than a complete time series.

## **6. Conclusion**

Strongly fluctuating metal prices alongside the increasing presence of financial participants in metal markets in the past decade has refueled the debate over the driving forces behind metal prices: are they fundamental or financial? To answer this important question, we applied and extended a method very commonly found in finance literature to examine which factors describe the expected or average monthly returns of metals. We combined this

method with both financial and fundamental variables as well as transformations aimed at a fundamental explanation of metal prices.

In particular, we sorted metals into portfolios according to one or two certain characteristics and examined whether the average returns of these characteristic-sorted portfolios differ significantly from each other. By conducting such a large cross-sectional empirical examination, we tested a comprehensive set of fundamental and financial characteristics for their explanatory power on subsequent returns, in a unique sample of 30 metals over a sample period of 24 years, ranging from January, 1990 to December, 2013.

Overall, we find that value (5 or 6 years) and momentum (2-6 months) can significantly predict returns of a broad range of metals, thereby extending the current literature of mostly index-listed commodity markets (e.g. Asness et al. 2013; Szymanowska et al., 2014). In addition, fundamental metal-specific variables like production, stocks, consumption, secondary production, country concentration or reserves can predict expected returns in some cases, when taking into account the economically interpretable transformations and when using multivariate two-way sorts. However, the direction of influence is often surprising and the results are by far not as significant and clear as in the case of value and momentum. Fundamental macroeconomic factors perform rather poorly, which is not surprising as they are not metal-specific and thus portfolios can only be built once, allowing no adaption to changing circumstances. In summary, albeit our results depend on the methodology (two-sorted portfolios) applied, from the perspective of expected returns, metals are predominantly assets, but portfolios also partially benefit from the additional information of fundamental metal-specific variables.

We hope that these robust results using mostly non-parametric methods (which is highly desirable regarding the mostly non-normally distributed data) will contribute to a better understanding of the driving forces behind metal prices and extend the results obtained by classical multivariate VAR regressions by using an alternative methodological approach. However, as future work, some extensions could provide additional insights. For instance, the application of our method to soft commodities would certainly be interesting, because other pertinent factors, such as weather and seasonal cyclicity, should also play an important role.

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