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# Variability of fish consumption within the 10 European countries participating in the European Investigation into Cancer and Nutrition (EPIC) study

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## Abstract

**Objective:** To describe and compare the consumption of total fish (marine foods) and the fish sub-groups – white fish, fatty fish, very fatty fish, fish products and crustacea, in participants from the European Investigation into Cancer and Nutrition (EPIC) study.

**Design:** Cross-sectional analysis of dietary intake using a computerised standardised 24-hour recall interview. Crude means, means and standard errors adjusted by age, season and day of the week were calculated, stratified by centre and gender.

**Setting:** Twenty-seven redefined centres in the 10 European countries participating in the EPIC study.

**Subjects:** In total, 35 955 subjects (13 031 men and 22 924 women), aged 35–74 years, selected from the main EPIC cohort.

**Results:** A six- to sevenfold variation in total fish consumption exists in women and men, between the lowest consumption in Germany and the highest in Spain. Overall, white fish represented 49% and 45% of the intake of total fish in women and men, respectively, with the greatest consumption in centres in Spain and Greece and the least in the German and Dutch centres. Consumption of fatty fish reflected that of total fish. However, the greatest intake of very fatty fish was in the coastal areas of northern Europe (Denmark, Sweden and Norway) and in Germany. Consumption of fish products was greater in northern than in southern Europe, with white fish products predominating in centres in France, Italy, Spain, The Netherlands and Norway. Intake of roe and roe products was low. The highest consumption of crustacea was found in the French, Spanish and Italian centres. The number of fish types consumed was greater in southern than in northern Europe. The greatest variability in consumption by day of the week was found in the countries with the lowest fish intake.

**Conclusions:** Throughout Europe, substantial geographic variation exists in total fish intake, fish sub-groups and the number of types consumed. Day-to-day variability in consumption is also high.

**Keywords**  
Fish  
Marine foods  
Crustacea  
Cohort studies  
Cross-sectional analysis  
EPIC study  
Cancer  
24-Hour dietary recall  
Europe

Consumption of fish (including all marine seafood) may be important in the aetiology of disease. Reviews of the evidence relating diet and cancer, by the World Cancer Research Fund (WCRF) and American Institute for Cancer Research (AICR) in 1997 and the UK Committee on Medical Aspects of Food and Nutrition (COMA) in 1998, found insufficient data on fish consumption to draw conclusions for cancers of the breast, lung, prostate, pancreas, oesophagus, ovary, endometrium, liver, larynx, bladder and kidney<sup>1,2</sup>. Both of these reports found moderately consistent evidence that fish was not associated with colorectal cancer and some moderately consistent evidence that high intakes of salted meat and fish were associated with gastric cancer. The WCRF/AICR report stated that there was convincing evidence that salted fish increases the risk of nasopharyngeal cancer<sup>1</sup>. The International Agency for Research on Cancer (IARC) had earlier concluded that Chinese salted fish is carcinogenic to humans<sup>3</sup>.

Since these early reports, evidence has become available from ecological, case-control and prospective studies indicating that the consumption of fish may be protective for cancers of the prostate, breast, colon and other parts of the digestive tract<sup>4–8</sup>. There is also good evidence for a protective effect of consumption of fish in cardiovascular disease<sup>9–15</sup>, although this is probably limited to high-risk populations<sup>10</sup>.

Fish are important sources of a number of nutrients, particularly protein, retinol, vitamin D, vitamin E, iodine, selenium and the essential long-chain *n*-3 polyunsaturated fatty acids (PUFA) –  $\alpha$ -linolenic acid (18:3*n*-3), eicosapentaenoic acid (20:5*n*-3, EPA) and docosahexaenoic acid (22:6*n*-3, DHA). Fish are the main source of intake of these fatty acids, although they can be obtained via the metabolic conversion of the  $\alpha$ -linolenic acid present in oils such as canola (rapeseed), soya, linseed and walnut<sup>16</sup>.

The fat content of fish varies from 1.0 g/100 g in white fish to 30 g/100 g in fatty fish<sup>17</sup>. It also varies within the breeding cycle<sup>18</sup>. The content of *n*-3 PUFA varies accordingly from 0.48 g/100 g in white fish (cod) to 0.68 g/100 g in crustacea (mussels) to 0.98 g/100 g in roe and 5.33 g/100 g in fatty fish (mackerel)<sup>19</sup>. Although the absolute amount of *n*-3 PUFA is lower in white fish, it represents a higher proportion of total fat than in fatty fish: 37% vs. 17%. Biomarkers of *n*-3 PUFA measured in serum, plasma and adipose tissue corroborate intake of fish<sup>20–29</sup> and are positively associated within particular fatty fish (Saadatian-Elahi, in preparation).

However, until now, the study of fish intake has largely been within single countries and has not been able to use the full heterogeneity of intake in Europe. Many studies have made no distinction between consumption of white and fatty fish, yet intake of fatty fish predicts plasma levels of *n*-3 PUFA better than intake of white fish<sup>27</sup>. Methods used by other studies to assess intake of fish range from

estimates of sales statistics by the Food and Agriculture Organization (FAO) to individual dietary methods. We are not aware of any large population study using standardised techniques to estimate individual intakes of different types of fish that addresses the substantial variation in nutritional composition of fish across a range of European countries.

The purpose of this study was to investigate variability in the consumption of types of fish across the 10 European countries participating in the European Investigation into Cancer and Nutrition (EPIC) study.

## Methods

### *Population and study sample*

EPIC is a study of nutrition, lifestyle and other environmental factors and cancer in 519 978 men and women in 23 administrative centres of 10 countries throughout Europe<sup>30</sup>. The baseline data collection, carried out between 1992 and 2000, included a main dietary questionnaire, anthropometric measurements and collection of blood. A calibration study was performed to provide a reference measure of dietary intake for the main dietary questionnaire and this analysis was based on these data. The calibration study used in the analysis included 36 900 subjects and, after exclusions, resulted in a sample of 35 955 men and women aged between 35 and 74 years (22 924 women and 13 031 men). The sample was designed to be a stratified random sample from the main cohort and included between 1.5% and 12% of the main study population in each country. It was designed to sample equally from all seasons and days of the week and represent intake at the population level. In France and Norway, Utrecht (The Netherlands) and Naples (Italy) only women were recruited. The aims and details of the main and calibration study populations and their characteristics are given in elsewhere in this supplement<sup>30,31</sup>.

For the purposes of this study of diet, the 23 initial study centres were redefined into 27 centres, largely on a geographical basis. The term 'centre' refers to either a data collection centre or a region. France was divided into four regions, the North-east, North-west, South and South coast. In the UK, those recruited via general practitioners from the general population by the Oxford and Cambridge centres were separated from those recruited by Oxford by post from a 'health-conscious' population. The 'health-conscious' group includes a large number of individuals following vegan, vegetarian and fish-eating diets, and contains a small proportion of meat eaters. In Norway, the study cohorts were sub-divided into coastal (North & West) and inland (South & East) regions. The centre referred to as Bilthoven includes populations recruited from the areas of Amsterdam, Doetinchem and Maastricht in The Netherlands.

### Dietary method

The reference measure was a 24-hour recall performed using specifically designed software (the EPIC-SOFT program)<sup>32</sup>. This was developed at IARC in collaboration with all study centres to standardise the method, content and structure of the interview and supporting databases for portion size estimates<sup>32,33</sup>. Methods of estimation of portion size were standardised between countries and included photographs, household measures and standard units. Estimates of consumption excluded waste material and the factors used to calculate wastage were standardised. This is particularly important for fish where the proportion of wastage is variable and can amount to 60% of the original item. Fish contained within mixed recipes was separated from the other ingredients and included in the total estimates of fish and its sub-groups. This differs from most other systems, which include the other ingredients of mixed recipes within food group estimates.

Interviewers were trained with a standardised method of approach to avoid bias within and between centres<sup>33</sup>. The period of recall was from waking to sleeping during the previous 24 hours. As there were some logistical difficulties in interviewing over weekend days, some recalls were performed for a maximum of 48 hours previously.

### Classification of fish sub-groups

The food group classifications available were 'fish', 'fish products' and 'crustacea'. A few items, containing fish, had also been classified as 'snacks' and were included in these analyses. In order to classify fish according to their fat

content, sub-divisions were devised based on traditional categories and the fat content of raw fish (per 100 g of edible part)<sup>17</sup>. Fish were classified as 'white fish' such as cod, haddock and plaice (fat up to 4 g/100 g) or 'total fatty fish' (fat equal to or greater than 4 g/100 g). Total fatty fish were further sub-divided into 'fatty fish' such as salmon, tuna and trout (fat between 4 g/100 g and 14 g/100 g) and 'very fatty fish' such as herring, kippers and mackerel (fat 14 g/100 g or more). Roe and roe products were classified into a separate group. The classification of fish products included items coated in batter, breadcrumbs or pastry, roe and roe products, and fermented dried fish. Fish products were also divided into 'white fish products', 'fatty fish products' and 'roe-based products'. The group referred to as crustacea throughout this paper also includes molluscs. The variable 'all fish and fish products' includes all fish, crustacea and fish products and is referred to as 'total fish' throughout the following text and tables. For a schematic view of the fish sub-groups, see Fig. 1.

Another classification into types of fish was made using the common name of fish reported in each country. Items from the groups 'fish' and 'fish products' were included. Within the fish products group, fermented, smoked and dried fish were included but all other products containing additional ingredients such as bread, fat, flour or sauce were excluded. Where it was considered that names would be used interchangeably, e.g. hake and burbot, they were combined into one category. The total weight of each type of fish was calculated as the percentage contribution to total fish intake, by country.

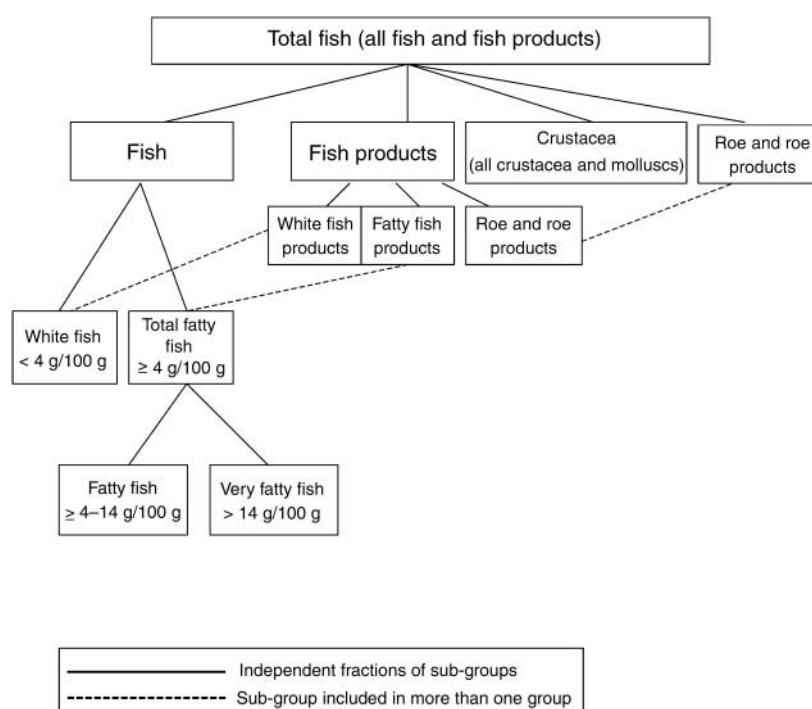


Fig. 1 Schematic view of the relationship between fish sub-groups

**Table 1a** Mean daily intake (g day<sup>-1</sup>) of all fish and fish products, white fish and crustacea in women

Country and centre	<i>n</i>	Fish and fish products (total)				White fish				Crustacea			
		% Reporters	Crude mean	Adjusted Mean*	SE	Crude mean	Adjusted Mean*	SE	% White fish†	Crude mean	Adjusted Mean*	SE	% Crustacea†
Greece	1374												
Greece	1374	24.3	31.8	30.8	1.7	18.2	16.6	1.3	57.2	4.1	4.7	0.5	12.9
Spain	1443												
Granada	300	56.0	53.3	55.1	3.6	26.4	25.5	2.8	49.5	9.6	10.8	1.1	18.0
Murcia	304	58.2	50.6	50.9	3.6	27.1	27.5	2.8	53.6	5.4	5.3	1.1	10.7
Navarra	271	56.5	65.7	65.3	3.8	39.9	40.8	3.0	60.7	6.8	6.1	1.2	10.4
San Sebastian	244	57.0	73.5	72.0	4.0	46.2	47.1	3.1	62.9	7.0	6.5	1.2	9.5
Asturias	324	55.6	68.4	67.8	3.5	39.1	39.8	2.7	57.2	6.4	5.7	1.1	9.4
Italy	2512												
Ragusa	138	21.7	30.9	32.1	5.4	10.3	10.3	4.2	33.3	5.9	4.7	1.6	19.1
Naples	403	26.8	28.0	26.3	3.1	16.3	13.6	2.4	58.2	3.3	3.9	0.9	11.8
Florence	785	21.7	19.8	20.4	2.3	10.4	11.0	1.7	52.5	2.8	2.8	0.7	14.1
Turin	392	25.5	20.6	21.1	3.2	10.1	10.0	2.5	49.0	1.9	2.2	1.0	9.2
Varese	794	20.4	19.9	18.3	2.2	7.1	6.8	1.7	35.7	3.1	2.7	0.7	15.6
France	4639												
South coast	612	38.6	38.3	40.4	2.6	21.9	22.2	2.0	57.2	5.9	6.2	0.8	15.4
South	1396	33.7	35.3	35.0	1.7	20.6	20.8	1.3	58.4	4.3	4.4	0.5	12.2
North-west	622	45.8	50.6	52.4	2.5	27.9	28.4	2.0	55.1	10.9	12.5	0.8	21.5
North-east	2009	35.0	37.0	38.0	1.4	20.8	21.4	1.1	56.2	4.8	5.1	0.4	13.0
Germany	2150												
Heidelberg	1087	12.3	13.2	15.9	1.9	5.6	6.8	1.5	42.4	1.0	1.4	0.6	7.6
Potsdam	1063	17.8	17.9	19.9	1.9	7.1	7.6	1.5	39.7	0.1	0.1	0.6	0.6
The Netherlands	2960												
Bilthoven	1086	15.1	12.6	13.3	2.0	5.0	5.7	1.5	39.7	1.6	1.4	0.6	12.7
Utrecht	1874	14.3	14.8	13.4	1.5	6.9	6.2	1.1	46.6	0.9	0.8	0.4	6.1
United Kingdom	768												
General population	571	30.5	28.3	28.7	2.6	15.7	15.8	2.0	55.5	2.2	2.4	0.8	7.8
'Health-conscious'	197	17.8	15.8	14.3	4.5	6.0	6.1	3.5	38.0	1.0	0.6	1.4	6.3
Denmark	1995												
Copenhagen	1485	42.1	37.2	37.3	1.6	14.9	14.2	1.3	40.1	3.0	3.1	0.5	8.1
Aarhus	510	40.4	31.4	31.1	2.8	11.3	10.4	2.2	36.0	2.8	3.4	0.8	8.9
Sweden	3285												
Malmö	1711	37.5	33.8	32.1	1.6	14.9	13.7	1.2	44.1	3.1	3.0	0.5	9.2
Umeå	1574	36.1	28.8	27.7	1.6	9.7	10.2	1.2	33.7	2.6	2.3	0.5	9.0
Norway	1798												
South & East	1136	43.3	41.2	42.9	1.9	22.1	22.9	1.5	53.6	3.9	4.3	0.6	9.5
North & West	662	49.4	61.1	63.3	2.5	40.4	42.2	1.9	66.1	3.3	3.1	0.7	5.4

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

### Statistical methods

Crude means, adjusted means and standard errors were calculated for fish sub-groups and stratified by gender and centre. The design of the calibration study was over the period of 1 year, so that each season was represented by 25% of participants and each day of the week by 14.2% of participants. Practical limitations meant this was not completely achieved<sup>31</sup> and to account for these variations in sampling procedures, adjusted means and standard errors were calculated by the analysis of covariance technique using weighting factors for season and day of the week. (Weights were calculated as the ratio between the expected frequency under ideal conditions and the actual frequency.) To adjust for the different age distribution in the calibration sub-populations, age at time of interview was used as a continuous variable. A further analysis assessed the impact of energy intake,

derived from the 24-hour recall, which was added to the model as a continuous variable.

Day-to-day variation in fish consumption was investigated and unadjusted means are presented for individual countries. The UK 'health-conscious' group was excluded, as there were fewer than five records for some days of the week.

Adjusted means were calculated using general linear models (GLM) in SAS version 6.12 (SAS Institute, Inc., Cary, NC, USA). The remaining analyses were performed using STATA version 7.0 (Stata Corp., College Station, TX, USA).

### Results

#### Fish sub-groups

There was considerable variation in the consumption of total fish and other sub-groups, as shown in Tables 1a–3b.

**Table 1b** Mean daily intake (g day<sup>-1</sup>) of all fish and fish products, white fish and crustacea in men

Country and centre	n	Fish and fish products (total)				White fish				Crustacea			
		% Reporters	Crude mean	Adjusted		Crude mean	Adjusted		% White fish†	Crude mean	Adjusted		% Crustacea‡
				Mean*	SE		Mean*	SE			Mean*	SE	
Greece	1312												
Greece	1312	27.8	46.0	52.4	2.3	24.2	27.4	1.8	52.6	5.1	5.7	0.6	11.1
Spain	1777												
Granada	214	64.5	87.1	85.6	5.6	53.3	49.9	4.3	61.2	10.5	12.5	1.6	12.1
Murcia	243	62.1	70.1	65.1	5.3	34.9	32.2	4.1	49.8	11.3	8.8	1.5	16.1
Navarra	444	58.1	84.1	83.2	3.9	45.4	45.1	3.0	54.0	11.1	10.8	1.1	13.2
San Sebastian	490	60.2	121.6	120.1	3.8	81.5	82.6	2.9	67.0	6.0	5.4	1.0	4.9
Asturias	386	65.0	104.4	104.2	4.2	48.2	46.8	3.2	46.2	15.1	14.8	1.2	14.5
Italy	1444												
Ragusa	168	20.8	34.1	28.2	6.4	14.3	12.5	4.9	41.9	8.1	6.3	1.8	23.8
Florence	271	28.8	35.3	37.0	5.0	15.4	16.3	3.8	43.6	7.8	9.8	1.4	22.1
Turin	677	31.8	34.7	34.4	3.2	14.4	14.3	2.4	41.5	4.8	4.2	0.9	13.8
Varese	328	18.9	25.6	19.7	4.5	11.3	9.2	3.5	44.1	2.3	1.4	1.3	9.0
Germany	2268												
Heidelberg	1033	12.5	16.1	16.9	2.6	4.9	5.2	2.0	30.4	1.3	1.1	0.7	8.1
Potsdam	1235	19.0	23.7	24.0	2.3	6.7	6.5	1.8	28.3	0.3	0.3	0.6	1.3
The Netherlands	1024												
Bilthoven	1024	14.9	17.9	17.6	2.7	7.3	8.0	2.0	40.8	2.3	1.7	0.7	12.8
United Kingdom	518												
General population	404	28.7	33.8	33.3	4.1	16.8	16.5	3.2	49.7	2.6	2.9	1.1	7.7
'Health-conscious'	114	7.9	6.4	7.4	7.7	3.3	3.5	5.9	51.6	0.1	‡	2.1	1.6
Denmark	1923												
Copenhagen	1356	45.3	47.6	45.7	2.2	17.5	15.7	1.7	36.8	4.2	4.4	0.6	8.8
Aarhus	567	40.4	44.4	44.0	3.5	18.8	17.5	2.7	42.3	2.2	2.9	1.0	5.0
Sweden	2765												
Malmö	1421	38.1	41.9	41.9	2.3	19.9	20.3	1.8	47.5	3.3	3.9	0.6	7.9
Umeå	1344	35.1	33.8	32.6	2.2	11.2	10.7	1.7	33.1	2.2	2.4	0.6	6.5

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

‡ Adjusted mean omitted due to negative value.

There were also substantial differences between countries in the percentage of days on which individuals reported fish, which varied from 12.3% in Heidelberg, Germany (women) to 65% in Asturias, Spain (men). The variation in the percentage of days on which fish was reported generally followed the same trends as total fish consumption.

Populations with similar levels of fish intake were clustered in areas with similar coastal access, probably reflecting traditional styles of eating in these areas (Tables 1a and 1b). In men, high fish intakes were found in the Spanish, Greek and Danish centres and in Malmö (Sweden). In addition to these areas, for women, the highest intakes were found in the Norwegian and French centres, particularly the coastal area of North-west France and the North & West of Norway. The lowest total fish consumption for both women and men was found in the UK 'health-conscious', Bilthoven (The Netherlands) and the German centres and, in women only, in Utrecht (The Netherlands). Intakes ranged by a factor of 5.8 in women and 7.6 in men.

Adjustment of mean values by age, season and day of the week resulted in values that were generally similar to unadjusted values with the exception of men in Greece, where an increase of 6.3 g, from 46.0 g to 52.3 g, resulted, a

12% change. In Varese and Ragusa (Italy) decreases of 5.9 g occurred, representing 29.7% and 20.7%, respectively. In women, absolute differences ranged from 0.1 g to 2.7 g, representing differences of 0.2% in Copenhagen (Denmark) and 16.8% in Heidelberg (Germany).

Additional adjustment for energy (not shown) produced differences in means that were similar to adjustment by age, season and day of the week, with only the exception of a 37% difference for UK 'health-conscious' males. Otherwise the difference was a maximum of 12% for women from Greece and 7% for men.

In men, the greatest quantities of white fish were consumed in the Spanish centres and Greece and the least in the UK 'health-conscious' group and the German and Dutch centres (see Tables 1a and 1b). In women, greater consumption occurred in the Spanish, Norwegian and French centres and the least in the UK 'health-conscious' and the German, Italian and Dutch centres. The average consumption of white fish (as a percentage of total fish) was 49% in women and varied from 33.3% in Ragusa (Italy) to 66.1% in North & West Norway. In men, the average percentage of white fish was 45% and varied from 28.3% in Potsdam (Germany) to 67% in San Sebastian (Spain).

The quantity of crustacea consumed was much smaller



**Table 2a** Mean daily intake (g day<sup>-1</sup>) of total fatty fish, fatty fish and very fatty fish in women

Country and centre	n	Total fatty fish				Fatty fish				Very fatty fish			
		Crude mean	Adjusted Mean*	SE	% Fatty fish†	Crude mean	Adjusted Mean*	SE	% Fatty fish‡	Crude mean	Adjusted Mean*	SE	% Fatty fish‡
Greece	1374												
Greece	1374	8.9	9.0	1.0	28.0	6.5	6.8	0.8	73.0	2.4	2.2	0.6	27.0
Spain	1443												
Granada	300	17.3	18.8	2.1	32.5	13.7	13.6	1.7	79.2	3.6	5.2	1.3	20.8
Murcia	304	17.9	17.9	2.1	35.4	15.8	15.5	1.7	88.3	2.1	2.4	1.3	11.7
Navarra	271	19.0	18.5	2.2	28.9	16.6	16.3	1.8	87.4	2.4	2.2	1.3	12.6
San Sebastian	244	19.9	18.1	2.4	27.1	17.4	15.5	1.9	87.4	2.5	2.6	1.4	12.6
Asturias	324	23.0	22.3	2.0	33.5	19.1	18.4	1.6	83.0	3.8	3.9	1.2	16.5
Italy	2512												
Ragusa	138	14.7	17.1	3.1	47.9	11.5	14.0	2.5	78.2	3.3	3.1	1.9	22.4
Naples	403	8.5	8.7	1.8	30.4	8.5	8.7	1.5	100.0	0.0	0.1	1.1	0.0
Florence	785	6.5	6.6	1.3	32.8	6.0	6.1	1.1	92.3	0.6	0.5	0.8	9.2
Turin	392	8.6	8.8	1.9	41.7	8.5	8.6	1.5	98.8	0.1	0.2	1.1	1.2
Varese	794	9.8	8.8	1.3	49.2	9.5	8.5	1.0	96.9	0.3	0.2	0.8	3.1
France	4639												
South coast	612	10.2	11.7	1.5	26.6	8.2	9.0	1.2	80.4	2.0	2.7	0.9	19.6
South	1396	10.4	9.8	1.0	29.5	9.5	9.1	0.8	91.3	0.9	0.8	0.6	8.7
North-west	622	11.8	11.4	1.5	23.3	9.9	9.9	1.2	83.9	1.9	1.5	0.9	16.1
North-east	2009	11.1	11.2	0.8	30.0	9.4	9.7	0.7	84.7	1.7	1.6	0.5	15.3
Germany	2150												
Heidelberg	1087	6.7	7.6	1.1	50.0	3.8	4.4	0.9	56.7	2.8	3.2	0.7	41.8
Potsdam	1063	10.6	12.2	1.1	59.2	4.5	5.7	0.9	42.5	6.1	6.5	0.7	57.5
The Netherlands	2960												
Bilthoven	1086	5.9	6.2	1.1	46.8	3.4	3.4	0.9	57.6	2.5	2.8	0.7	42.4
Utrecht	1874	7.0	6.3	0.9	47.3	4.5	4.3	0.7	64.3	2.5	2.0	0.5	35.7
United Kingdom	768												
General population	571	10.0	10.0	1.5	35.3	8.6	8.6	1.2	86.0	1.4	1.4	0.9	14.0
'Health-conscious'	197	8.6	7.3	2.6	54.4	7.4	6.0	2.1	86.0	1.2	1.4	1.6	14.0
Denmark	1995												
Copenhagen	1485	17.0	17.7	1.0	45.4	6.2	6.6	0.8	36.5	10.7	11.1	0.6	62.9
Aarhus	510	15.8	15.9	1.6	50.3	5.0	4.8	1.3	31.6	10.8	11.1	1.0	68.4
Sweden	3285												
Malmö	1711	14.8	14.3	0.9	43.8	7.7	7.5	0.7	52.0	7.1	6.8	0.5	48.0
Umeå	1574	15.0	13.8	0.9	52.1	8.0	7.2	0.7	53.3	7.0	6.6	0.6	46.7
Norway	1798												
South & East	1136	14.1	14.6	1.1	34.2	8.0	7.9	0.9	56.7	6.1	6.7	0.7	43.3
North & West	662	15.9	16.5	1.4	26.0	9.4	9.8	1.2	59.1	6.5	6.8	0.9	40.9

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

‡ Percentage of all fatty fish.

than that of white fish: 10.9% for women, 10.5% for men (Tables 1a and 1b). In women, the greatest consumption was in North-west France (10.9 g day<sup>-1</sup>) and was generally higher in the French, Spanish and Italian centres than in the British, German, Swedish, Danish or Norwegian centres. Although men consumed more crustacea, patterns of consumption followed those of women.

Consumption of total fatty fish reflected geographical patterns of total fish consumption and varied by a factor of 3.9 in women and 13.7 in men (see Tables 2a and 2b). Centres in Denmark, Germany, The Netherlands, Sweden and the Italian centres of Varese, Ragusa and Turin consumed more than 40% of fish as fatty fish. In the northern European countries, the percentage of very fatty fish eaten was greater than in the southern European countries.

The highest consumption of fish products was in the Danish and Norwegian centres and the lowest in the Italian and Greek centres (Tables 3a and 3b). The percentage of white fish-based products ranged from 0 to 100%. Those centres where consumption of white fish-based products predominated were largely in France, Italy, Spain, The Netherlands and Norway. Regional variations showed that less than 60% of fish products contained white fish in the German, Swedish, Danish and Greek centres. Fish products in these areas were based on roe, fatty or very fatty fish. Consumption of roe-based products was generally low, with a maximum reported in Copenhagen (Denmark) of 2.3 g in women and 2.6 g in men.

The contribution in g day<sup>-1</sup> of different fish sub-groups to total daily fish intake is shown in Figs 2a and 2b.

**Table 2b** Mean daily intake (g day<sup>-1</sup>) of total fatty fish, fatty fish and very fatty fish in men

Country and centre	n	Total fatty fish				Fatty fish				Very fatty fish			
		Crude mean	Adjusted Mean*	SE	% Fatty fish†	Crude mean	Adjusted Mean*	SE	% Fatty fish‡	Crude mean	Adjusted Mean*	SE	% Fatty fish‡
Greece	1312												
Greece	1312	16.4	18.9	1.4	35.7	12.1	13.1	1.1	73.8	4.3	5.8	0.9	26.2
Spain	1777												
Granada	214	23.1	23.0	3.4	26.5	21.4	21.7	2.7	92.6	1.7	1.3	2.1	7.4
Murcia	243	23.1	23.4	3.2	33.0	20.5	20.8	2.5	88.7	2.6	2.6	2.0	11.3
Navarra	444	27.6	27.3	2.4	32.8	26.3	25.9	1.9	95.3	1.3	1.4	1.5	4.7
San Sebastian	490	34.0	32.1	2.3	28.0	29.7	26.7	1.8	87.4	4.4	5.4	1.4	12.9
Asturias	386	41.1	42.6	2.5	39.4	36.5	37.8	2.0	88.8	4.6	4.8	1.6	11.2
Italy	1444												
Ragusa	168	11.6	9.5	3.9	34.0	11.0	8.9	3.0	94.8	0.7	0.6	2.4	6.0
Florence	271	12.1	11.0	3.0	34.3	11.8	10.6	2.4	97.5	0.3	0.3	1.9	2.5
Turin	677	15.4	15.9	1.9	44.4	15.1	15.5	1.5	98.1	0.4	0.4	1.2	2.6
Varese	328	12.0	9.2	2.8	46.9	11.3	8.9	2.2	94.2	0.7	0.2	1.7	5.8
Germany	2268												
Heidelberg	1033	9.9	10.6	1.6	61.5	6.1	6.6	1.2	61.6	3.9	4.0	1.0	39.4
Potsdam	1235	16.6	17.1	1.4	70.0	6.5	6.7	1.1	39.2	10.1	10.4	0.9	60.8
The Netherlands	1024												
Bilthoven	1024	8.2	8.0	1.6	45.8	4.7	4.4	1.3	57.3	3.6	3.6	1.0	43.9
United Kingdom	518												
General population	404	14.5	14.0	2.5	42.9	10.6	10.7	2.0	73.1	3.8	3.3	1.5	26.2
'Health-conscious'	114	3.0	4.0	4.7	46.9	3.0	3.9	3.7	100.0	0.0	0.1	2.9	0.0
Denmark	1923												
Copenhagen	1356	23.0	22.9	1.4	48.3	8.9	8.7	1.1	38.7	14.0	14.2	0.8	60.9
Aarhus	567	21.6	21.8	2.1	48.6	6.5	6.3	1.7	30.1	15.1	15.5	1.3	69.9
Sweden	2765												
Malmö	1421	17.3	16.1	1.4	41.3	7.2	6.6	1.1	41.6	10.1	9.5	0.9	58.4
Umeå	1344	18.5	17.5	1.4	54.4	9.6	9.3	1.1	51.9	8.8	8.2	0.8	47.6

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

‡ Percentage of all fatty fish.

### Types of fish

Table 4 illustrates consumption of the types of fish that contribute to 90% of intake. The number of types of fish reported varied between 16 in the UK general population and 33 in France.

Overall, the seven fish consumed most commonly, representing 70% of intake of the whole cohort, were cod (18.7%), herring (12.8%), salmon (11.0%), hake/burbot (9.9%), tuna (8.4%), mackerel (5.7%) and trout (3.6%). Besides Spain, the only country that reported hake/burbot in substantial amounts was France. Bass and mullet were reported in Italy, France, Spain and Greece but not in centres in northern Europe. Other fish reported by southern European countries only were swordfish, reported in Italy (2.8%), Spain (0.5%) and Greece (0.6%); and shark in Italy (1.4%), France (1.4%) and Spain (0.8%). Gilthead was consumed in Greece and Italy. Red fish was reported only in Norway (2.4%) and Denmark (0.4%).

### Days of the week

There is day-to-day variability in fish consumption in both men and women (Figs 3a and 3b). For men, the highest intake was on a Friday in Spain, the UK general population, Italy, Germany and The Netherlands. Intake

in Greece and Sweden was highest on Tuesdays. In Denmark, the highest intake was on Saturday. In women, Friday predominated as the day of highest consumption in France, the UK general population and Italy, whereas Saturday predominated in Spain, Denmark, Sweden, Greece and The Netherlands. In Norway, intake was higher between Monday and Thursday than on the remaining days of the week.

The centres in France, Italy, Spain, Germany, the UK and The Netherlands, where Friday predominated as the day of greater or maximum consumption, are those where the tradition of fish consumption instead of meat on this day has existed, largely for religious reasons.

Generally, the centres in countries that consume the most fish, i.e. Spain, Norway, France, Greece, Denmark and Sweden, exhibit the smallest day-to-day variation in consumption, with a coefficient of variation around 30% or below (data not shown), indicating that countries consuming the most fish also consume it more frequently. Conversely, those countries where fish consumption is lower (the UK, Italy, Germany and The Netherlands) have greater daily variability in fish consumption and a coefficient of variation of up to 50.6% (men in The Netherlands).



**Table 3a** Mean daily intake (g day<sup>-1</sup>) and percentages of fish products in women

Country and centre	n	Fish products						
		Crude mean	Adjusted		% Fish products†	% White fish products‡	% Fatty fish products‡	% Roe products‡
			Mean*	SE				
Greece	1374							
Greece	1374	0.6	0.5	0.7	1.9	0.0	0.0	100.0
Spain	1443							
Granada	300	1.0	1.2	1.4	1.9	100.0	0.0	0.0
Murcia	304	2.9	2.8	1.4	5.7	93.1	0.0	6.9
Navarra	271	1.7	2.0	1.5	2.6	100.0	0.0	0.0
San Sebastian	244	1.3	1.2	1.6	1.8	76.9	0.0	23.1
Asturias	324	1.2	1.3	1.3	1.8	83.3	16.7	0.0
Italy	2512							
Ragusa	138	0.0	0.0	2.1	0.0	0.0	100.0	
Naples	403	0.6	0.3	1.2	2.1	100.0	0.0	0.0
Florence	785	0.4	0.3	0.9	2.0	100.0	0.0	0.0
Turin	392	0.3	0.3	1.2	1.5	66.7	33.3	0.0
Varese	794	0.3	0.3	0.9	1.5	100.0	0.0	0.0
France	4639							
South coast	612	2.6	2.6	1.0	6.8	84.6	3.9	11.5
South	1396	2.7	2.8	0.7	7.6	96.3	0.0	3.7
North-west	622	2.3	2.4	1.0	4.5	82.6	17.4	0.0
North-east	2009	2.5	2.7	0.5	6.8	80.0	8.0	12.0
Germany	2150							
Heidelberg	1087	3.4	3.8	0.7	25.8	47.1	52.9	0.0
Potsdam	1063	4.8	4.8	0.7	26.8	29.2	70.8	0.0
The Netherlands	2960							
Bilthoven	1086	1.8	1.8	0.8	14.3	94.4	5.6	0.0
Utrecht	1874	2.7	2.6	0.6	18.2	96.3	3.7	0.0
United Kingdom	768							
General population	571	3.7	3.5	1.0	13.1	73.0	16.2	10.8
'Health-conscious'	197	0.3	0.4	1.7	1.9	0.0	33.3	66.7
Denmark	1995							
Copenhagen	1485	13.7	13.9	0.6	36.8	54.7	28.5	16.8
Aarhus	510	12.9	12.7	1.1	41.1	38.0	50.4	11.6
Sweden	3285							
Malmö	1711	3.6	3.5	0.6	10.7	58.3	13.9	27.8
Umeå	1574	5.0	4.6	0.6	17.4	36.0	36.0	28.0
Norway	1798							
South & East	1136	12.6	12.4	0.7	30.6	88.9	2.4	8.7
North & West	662	20.2	21.2	1.0	33.1	92.6	0.0	7.4

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

‡ Percentage of fish products.

## Discussion

We have found that fish intake varies greatly throughout Europe, by a factor of 6 in women and more than 7 in men, with the highest consumption in centres in Spain and the lowest in centres in Germany. Fish consumption is generally higher in areas with greater coastal access, reflecting traditional patterns of consumption and early distribution gradients related to the short shelf life of fresh fish<sup>34</sup>.

Intake of fish products is greater in northern than in southern Europe. As a percentage of total fish consumption, intake of fatty fish is greater in the coastal areas of northern Europe (Denmark, Sweden) and in Germany than in central and southern Europe.

A greater number of fish types were consumed in southern than in northern Europe and may reflect the fact

that fewer species are available in colder northern waters<sup>34</sup>. It may also reflect traditional and cultural influences on the acceptability of different species of fish for consumption.

The detailed design and data collection of this study contrasts with many other studies and has enabled the investigation of sub-groups and fish types. The data were collected by one method in all centres, standardised for the software, databases, interviewing techniques and subsequent treatment of the data. This means that the data are unique in terms of their ability to provide the European comparisons shown here. However, there are limitations to the use of 24-hour recalls in classifying individuals with respect to habitual intake, due to day-to-day variability<sup>38</sup>. This is particularly the case for fish, which is usually eaten only once or twice in any day and often less than once a week. This study was designed to establish intake within a

**Table 3b** Mean daily intake (g day<sup>-1</sup>) and percentages of fish products in men

Country and centre	n	Fish products			% Fish products†	% White fish products‡	% Fatty fish products‡	% Roe products‡
		Crude mean	Adjusted Mean*	SE				
Greece	1312							
Greece	1312	0.6	0.4	0.7	1.3	16.7	16.6	66.7
Spain	1777							
Granada	214	1.2	1.4	1.8	1.4	75.0	8.3	16.7
Murcia	243	3.7	3.2	1.7	5.3	78.4	0.0	21.6
Navarra	444	1.1	1.2	1.2	1.3	100.0	0.0	0.0
San Sebastian	490	2.6	2.6	1.2	2.1	100.0	0.0	0.0
Asturias	386	0.6	0.5	1.3	0.6	100.0	0.0	0.0
Italy	1444							
Ragusa	168	0.6	0.7	2.0	1.8	100.0	0.0	0.0
Florence	271	0.1	0.1	1.6	0.3	100.0	0.0	0.0
Turin	677	1.5	1.3	1.0	4.3	93.3	6.7	0.0
Varese	328	0.8	0.6	1.4	3.1	100.0	0.0	0.0
Germany	2268							
Heidelberg	1033	2.4	2.1	0.8	14.9	37.5	62.5	0.0
Potsdam	1235	6.1	6.3	0.7	25.7	14.8	83.6	1.6
The Netherlands	1024							
Bilthoven	1024	4.1	4.2	0.8	22.9	95.1	4.9	0.0
United Kingdom	518							
General population	404	4.8	5.4	1.3	14.2	68.8	31.3	0.0
'Health-conscious'	114	1.0	0.9	2.5	15.6	100.0	0.0	0.0
Denmark	1923							
Copenhagen	1356	18.2	18.0	0.7	38.2	47.3	36.8	15.9
Aarhus	567	18.2	18.1	1.1	41.0	47.8	42.3	9.9
Sweden	2765							
Malmö	1421	4.7	4.8	0.7	11.2	57.4	10.6	31.9
Umeå	1344	5.1	4.4	0.7	15.1	29.4	33.3	37.3

SE – standard error.

\* Adjusted for age, weighted for season and day of the week.

† Percentage of all fish and fish products (crude mean).

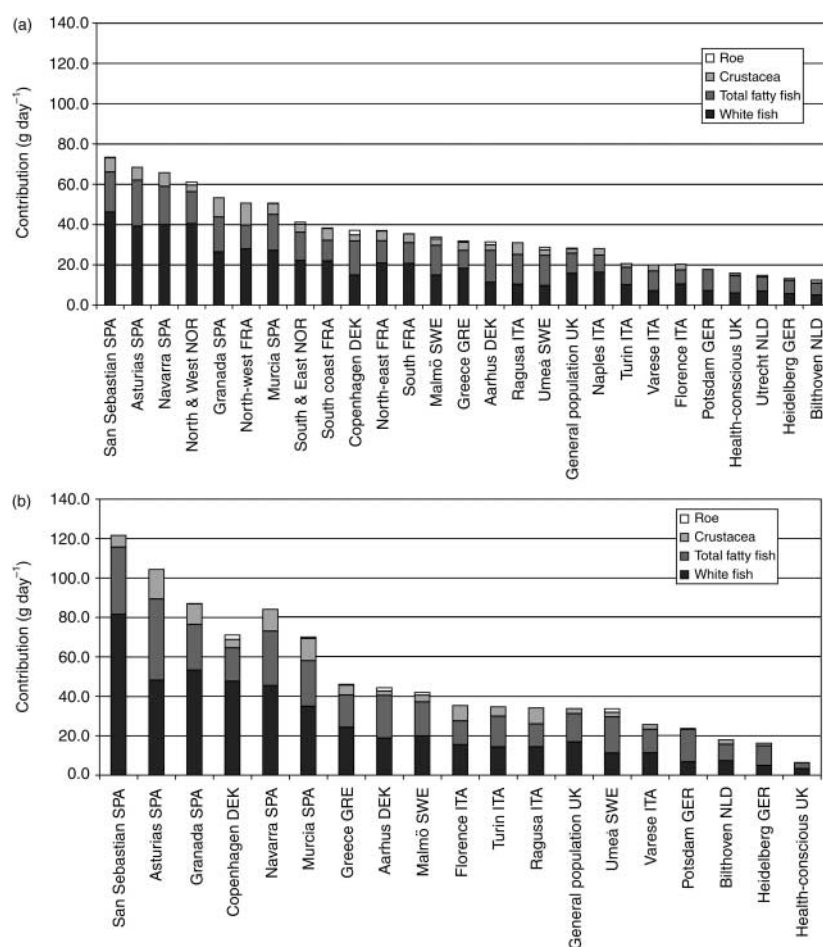
‡ Percentage of fish products.

representative sample of the population groups in the main EPIC study and, in the main, an equal number of days of the week and seasons were sampled over the period of 1 year. The distribution of fish intake was skewed in most countries and included more than 50% of zero values, rendering the median value uninformative. In an analysis of individual fish reporters, there was little variation in the mean intake between countries and presentation of these data would not have met the objective of the study. As the goal was to investigate variability between countries, the mean intake is presented and can be interpreted as a summary indicator combining the population frequency of consumption and the quantity consumed by fish reporters. Additionally, a supporting paper has concluded that, 'after adjustment for age, the calibration samples are fairly representative of the entire group of cohorts and that dietary intakes estimated from these sub-samples should reasonably be interpreted as representative of the main cohorts in most of the EPIC centres'<sup>31</sup>.

Relatively few data are available for comparison of fish intake between countries. However, those that do exist are in broad agreement with the relative ranking of consumption by country found by this study. FAO

statistics for availability of all fish and marine foods (supply per capita per year in kilograms) show the following order: Norway (50.1), Spain (40.9), France (28.7), Sweden (27.5), Greece (26.7), Denmark (24.4), Italy (23.5), the UK (22.1), The Netherlands (15.9) and Germany (14.6)<sup>35</sup>. Data from the DAFNE (DATA Food NEtworking) study based on household budget surveys, which include waste material, provide figures for average consumption of 75 g day<sup>-1</sup> in Spain, 53 g day<sup>-1</sup> in Norway, 38 g day<sup>-1</sup> in Greece, 21 g day<sup>-1</sup> in the UK and 12 g day<sup>-1</sup> in Germany<sup>36</sup>. The SENeca (Survey in Europe on Nutrition and the Elderly: a Concerted Action) study of the elderly, aged between 74 and 79 years, using weighed records, found average daily intakes of fish of 119 g in Spain, 21 g in Denmark and 12 g in The Netherlands<sup>37</sup>.

The study of different sub-groups of fish is important to avoid misclassification of *n*-3 PUFA and for a better understanding of the aetiological mechanisms associating fish intake and disease. Judged by total fish consumption alone, it would be expected in this study that plasma levels of EPA and DHA would be higher in centres in Spain than in Denmark, as intake in Spain is almost twice that of Denmark. However, a sub-study of this population (excluding Norway) found substantial variation in plasma



**Fig. 2** Contribution of different fish sub-groups to total consumption of fish (g day<sup>-1</sup>): (a) women in 27 centres; (b) men in 19 centres. Abbreviations: GRE – Greece; SPA – Spain; ITA – Italy; FRA – France; GER – Germany; NLD – The Netherlands; UK – United Kingdom; DEK – Denmark; SWE – Sweden; NOR – Norway

EPA and DHA, which largely reflected consumption of fatty fish (Saadatian-Elahi, in preparation). The lowest values of EPA and DHA were found in the Italian and Dutch centres and the highest values were found in Denmark, and not Spain, as was expected. This is because consumption of fatty fish in Denmark forms a higher percentage of total fish intake (48%) than in Spain, where it is 32%.

As well as total or average exposure to *n*-3 PUFA, it might be important to understand more about variability of exposure. We have found differences in the day-to-day variability in fish consumption between countries. Variability by day of the week was the greatest in countries with the lowest intake. The days of highest consumption were mainly Fridays and Saturdays. A number of traditional, cultural and economic reasons are responsible for this day-to-day variability. As described elsewhere, for practical reasons in some centres, fewer Fridays and Saturdays were recorded, particularly in the German centres where the number of Fridays was less than half that expected<sup>31</sup>. However, it is unlikely that this would bias or affect the amount of fish reported.

We would have liked to explore the differences in fish consumption by socio-economic and anthropometric classifications, but were unable to do so because it is not possible to classify habitual consumption of individuals or determine fish-eating status using a 24-hour recall.

The protective effect of fish for cancers of the breast, colon and other parts of the digestive system, reported since the WCRF/AICR and COMA reports, are likely to be due to the effects of *n*-3 PUFA. *n*-3 PUFA have been shown to reduce the production of eicosanoids or prostaglandins, enhance apoptosis and inhibit angiogenesis<sup>7,39,40</sup>.

A further mechanism for disease protection may be the displacement of meat by fish as a component in main meals<sup>6</sup>. With only one day of recall available for each individual, we were unable to explore this association. Although the relationship between fish and meat consumption is important, the strength of the existing evidence and number of potential mechanisms indicate that the interaction of fish and disease warrants independent study.

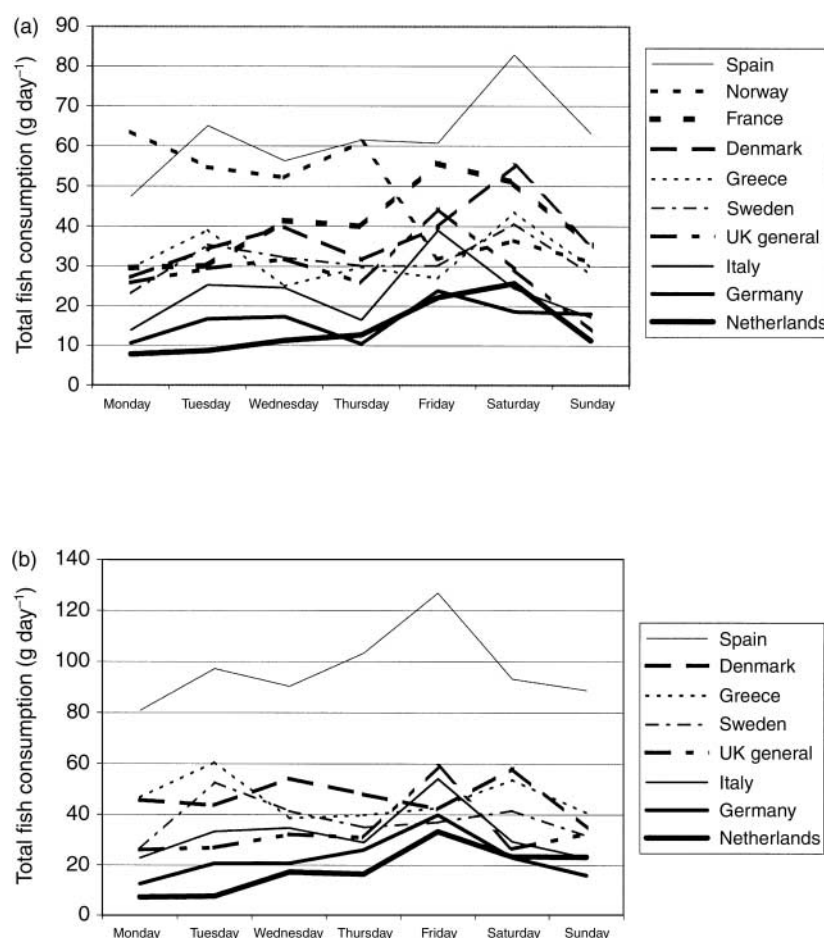
We believe this is the first time that fish intake has been studied in such a detailed, standardised way in a large

**Table 4** Consumption of types of fish contributing to 90% of fish intake within the combined centres of each country\*

Spain (31)†	Norway (21)		France (33)		Denmark (23)		Greece (27)		Sweden (26)		UK general population (16)		Italy (30)		Germany (19)		The Netherlands (24)		
Type	%	Type	%	Type	%	Type	%	Type	%	Type	%	Type	%	Type	%	Type	%		
Hake/burbot	35	Cod	32.9	Cod	16.5	Herring	32.5	Cod	24.9	Cod	28.4	Cod	29.9	Cod	24.6	Herring	37.5	Herring	22.4
Tuna	15.2	Salmon	17.0	Salmon	15.7	Mackerel	13.2	Mackerel	9.6	Herring	27.9	Tuna	16.4	Tuna	13.1	Coley	11.8	Salmon	18.5
Cod	12.3	Mackerel	13.8	Hake/burbot	12.4	Salmon	12.6	Sardine	9.0	Salmon	20.1	Salmon	14.2	Trout	11.5	Salmon	11.8	Cod	16.1
Anchovy	6.6	Coley	11.2	Tuna	8.5	Cod	11.2	Anchovy	7.5	Plaice	5.4	Haddock	13.0	Sole	7.3	Pike/perch	7.8	Tuna	7.1
Mackerel	4.5	Herring	7.8	Whiting	6.0	Plaice	9.4	Mullet	7.3	Mackerel	3.5	Plaice	7.9	Shark	6.3	Trout	7.0	Eel	5.9
Sardine	4.5	Trout	5.7	Coley	4.8	Tuna	6.8	Boops	6.3	Char	2.7	Herring	6.0	Salmon	5.9	Tuna	5.4	Trout	5.5
Sole	3.2	Red fish	2.5	Sole	4.2	Trout	3.3	Pickarel	6.1	Pike/perch	1.8	Mackerel	3.0	Anchovy	5.2	Cod	4.4	Plaice	5.4
Trout	2.3			Trout	3.2			Gilthead	5.0					Plaice	4.2	Mackerel	3.5	Mackerel	4.4
Monkfish	2.2			Mackerel	2.9			Tuna	4.5					Pike/perch	3.5			Pollack	2.7
Salmon	2.2			Herring	2.5			Pike/perch	3.4					Sardine	3.3			Pike/perch	2.1
Megrim	2.1			Bream	2.3			Grey mouth dog	2.6					Bass	2.8				
				Sardine	2.3			Pandora	2.6					Swordfish	2.8				
				Skate	2.3			Dentex	2.3										
				Bass	2.1														
				Ling	1.9														
				Halibut	1.6														
				Catfish	1.5														

\* Excludes fish products.

† Total number of fish types reported is shown in brackets.



**Fig. 3** Day-to-day variation in total fish consumption ( $\text{g day}^{-1}$ ): (a) women; (b) men

multi-centre population study in 10 European countries. This study of fish and its sub-groups forms the basis for further investigations into the relationship with cancer and other diseases within EPIC.

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